



ALLIANCE INCUBATOR PROGRAM

I. Introduction

The Global Alliance of NGOs for Road Safety is an umbrella organization with 304 member NGOs in more than 100 countries. The Alliance's role is to unite, empower, and strengthen NGOs to stimulate collaborative advocacy, action, and accountability for road safety and road victims. We do this through three core areas: networking and sharing, advocacy, and capacity building.

As we enter the Second Decade of Action for Road Safety 2021-2030, the United Nations, governments, academia and civil society have a mandate to halve the number of road deaths and serious injuries by 2030. As a response, the Alliance has rolled out the [Alliance Incubator program](#) to enhance our efforts and sharpen the role of NGOs to help them reach their potential and to grow.

The Alliance Incubator is designed to accelerate the growth and role of serious and ambitious road safety NGOs through an array of support resources and services that could include small grants, coaching and networking connections. The Alliance Incubator was piloted in 2021 with 10 individual NGOs and 7 NGO coalitions forming the first/pioneer cohort of the Incubator initiative. We plan to enroll annually more NGOs with the aim to strengthen the capacity of NGOs by providing a core opportunity for them to advocate for evidence-based interventions to save lives and serious injuries. By equipping them with accountability assets that will help fast-track their advocacy journey, the Incubator Program will seek to help NGOs in achieving the desired policy change, showing a direct link between the role of the Alliance and NGOs and our contributions to the UN global road safety targets

II. Objective and Scope of the Alliance Incubator

The objective of the Alliance Incubator is to support NGOs growth and to deliver effective and efficient road safety interventions that aim to contribute to halving the number of deaths and serious injuries by 2030.

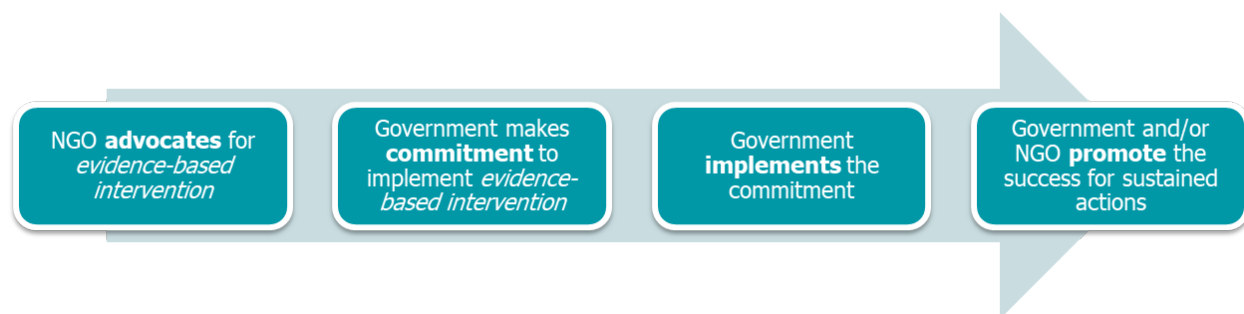
III. Characteristics of an Alliance Incubator Candidate

Successful candidates in the Alliance Incubator program take responsibility for their own growth, are ambitious and serious. They demonstrate that by presenting an EOI that includes: policy goal; evidence-based intervention, target decision maker and a description of planned key activities to take place within the Incubation period (12-18 months); how the activity will be contribute to halving the number of death and serious injuries; and how the activities will be integrated into key advocacy moments both at the national and global level. Successful candidates set targets for their growth and what they want to achieve in the incubator program. The Alliance may be able to support with grants to fast-track advocacy milestones, but does not fund the NGOs full programs. A good incubator plan should demonstrate how the NGO will utilize Alliance resources including the Alliance advocacy and accountability tracker, Meaningful NGO Participation, People's Survey findings etc., to design their

Incubator activities. Ideally the Incubator activities should integrate the NGOs main program in a way that they strengthen the activities that the NGOs have planned for a given period.

The Successful candidates will be provided with tailored face to face or on-line training, coaching and mentorship based on their areas of growth they identify. The Incubator period takes 12-18 months. There will be a possibility of applying for grants of 3000-8,000 USD. These will be available against a justified budget and delivery of specific Incubator milestones.

IV. Incubator implementation framework



V. Selection criteria

- Member of the Alliance
- Not a past or current beneficiary of Incubator program
- A geographical diversity of NGOs with priority to scalability in low- and middle-income countries
- Activities for 2023 are aligned to the 12 Voluntary Targets, SDGs, and have the ultimate aim to halve the number of deaths and fatalities by 2030
- Activities must not rely solely on potential Alliance grant
- Activities must have an advocacy component with the aim to commit national/regional/local decision makers for concrete actions
- Activities must be sustainable and there has to be a plan how to continue after the Alliance Incubator period
- Showcase that the NGO wishes to grow and will enter into the Incubator program with ambition and ownership over own growth
- Optional: Activities can have the potential to work in collaboration with other stakeholders or sectors, and not only with the road safety community.

VII. Selection process

Applications are accepted from individual Alliance Member NGOs and from groups of Alliance member NGOs. Coalitions of Alliance NGOs will be prioritized.

- Applicants fill in the Expression of Interest (EOI)
- Shortlisted candidates are interviewed. Interviews are done on a rolling basis
- Qualifying NGOs undergo induction training and other tailor-made trainings, mentorship and coaching.