



SEVENTH GLOBAL MEETING

OF NONGOVERNMENTAL ORGANIZATIONS ADVOCATING FOR ROAD SAFETY AND ROAD VICTIMS





Member survey results

Chika Sakashita



Overview



1. Alliance member survey: why & how
2. Survey respondents & Key findings
3. How the Alliance is using the member survey results

Member survey 2021



Why

In anticipation of the new Global Plan...

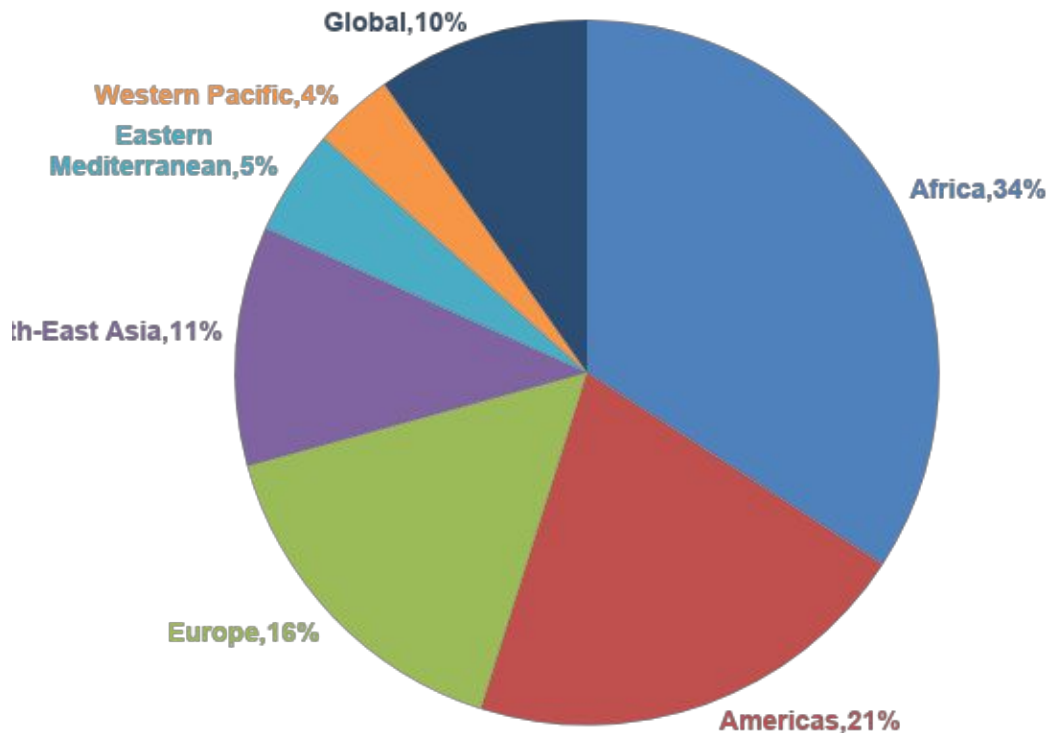
1. To review Alliance contributions to NGO capacity growth
2. To identify NGO opportunities & readiness for the Second Decade of Action
3. To identify NGO capacity building needs

How

- Online survey open 14 Jan – 3 Feb 2021
- English, Spanish & French

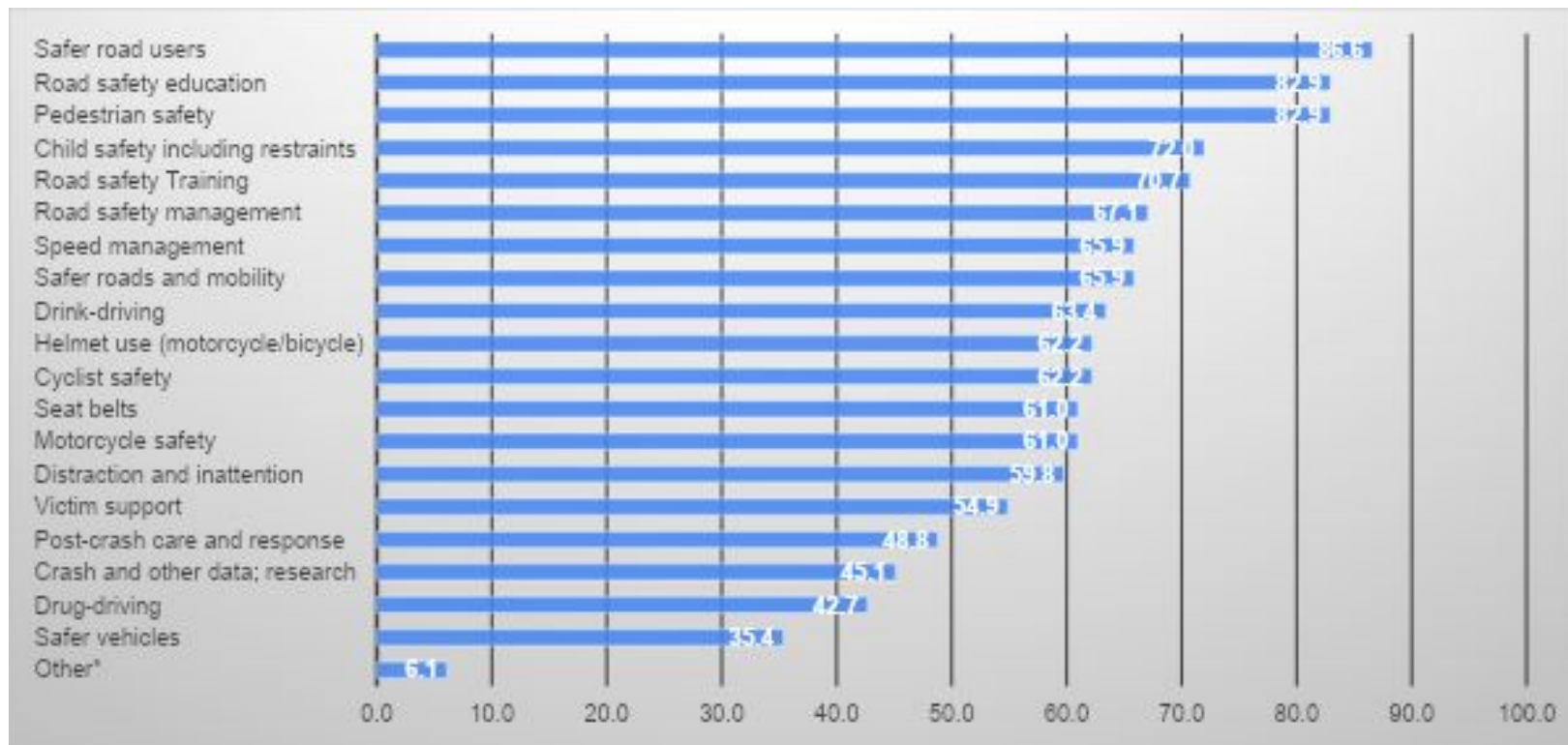
Member survey respondents

A total of **100 NGOs** from **53 countries** responded



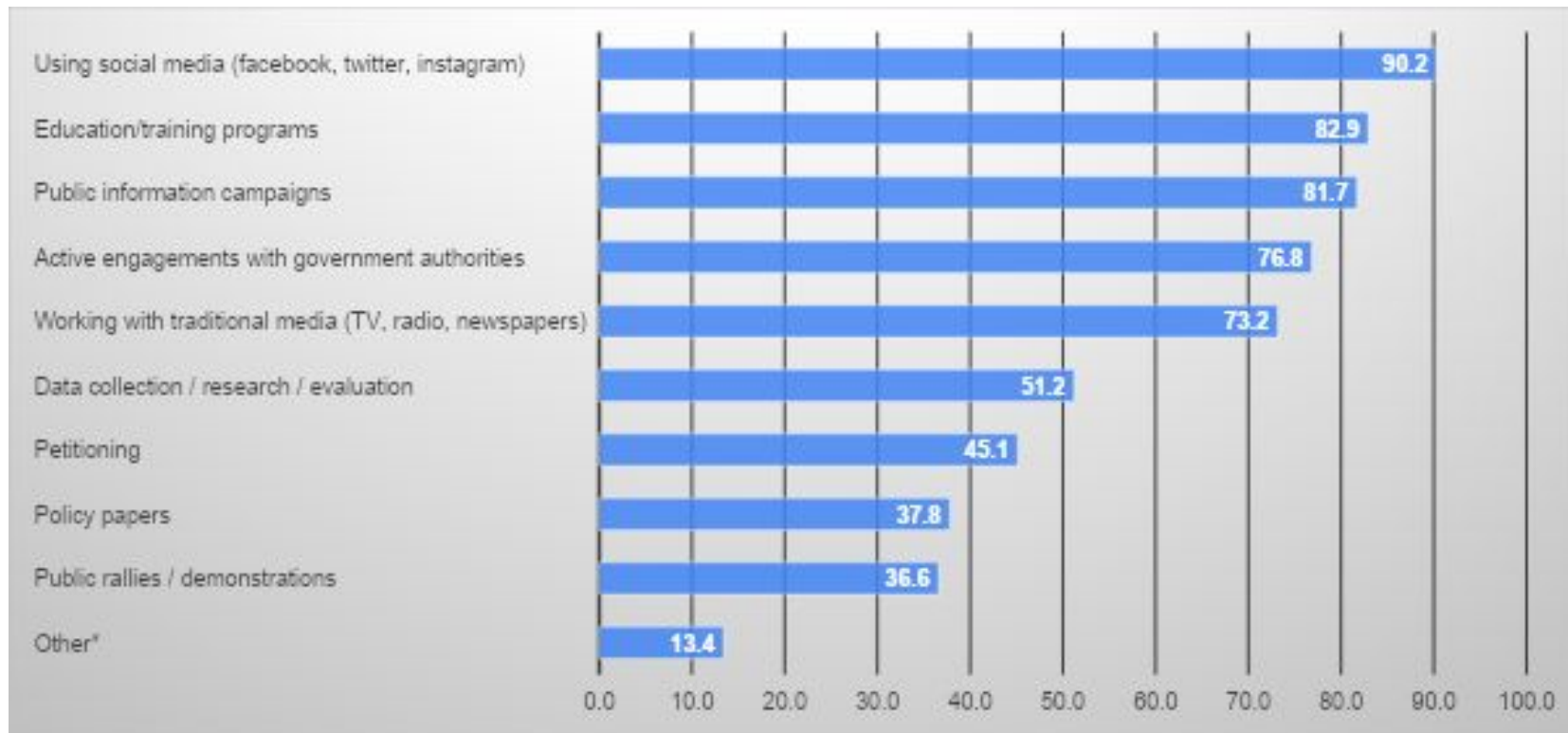
Member survey respondents

NGO areas of work



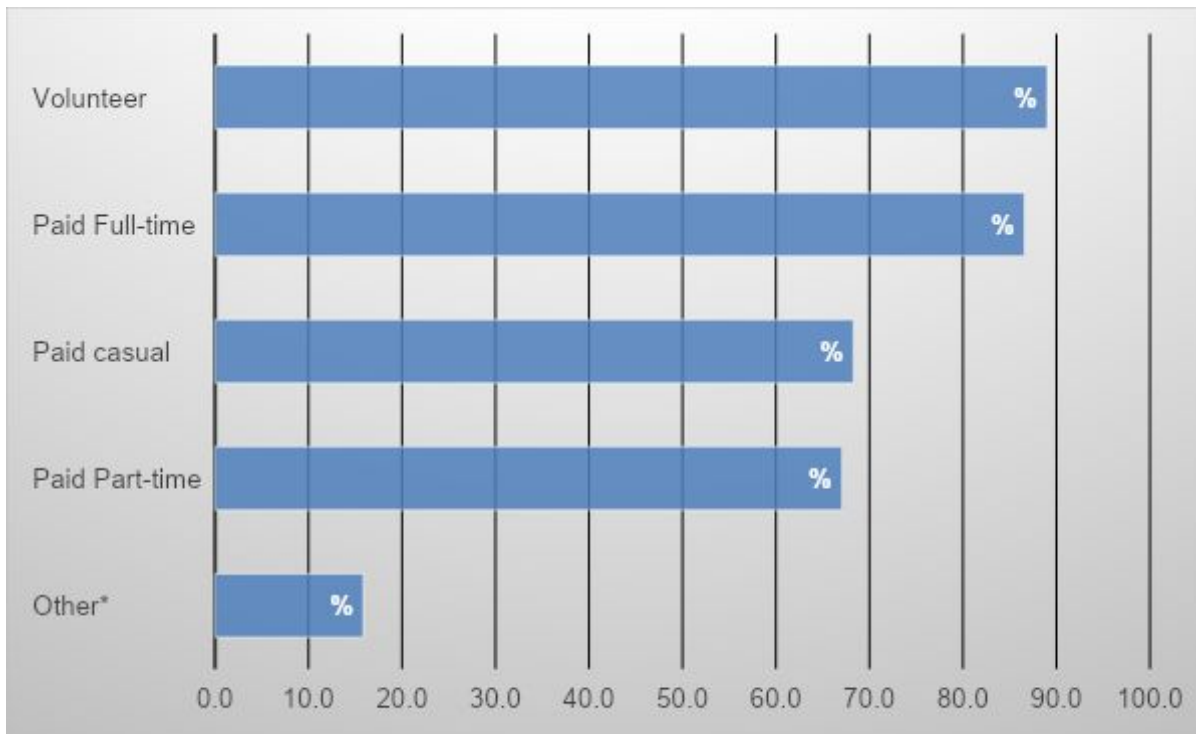
Member survey respondents

NGO activities



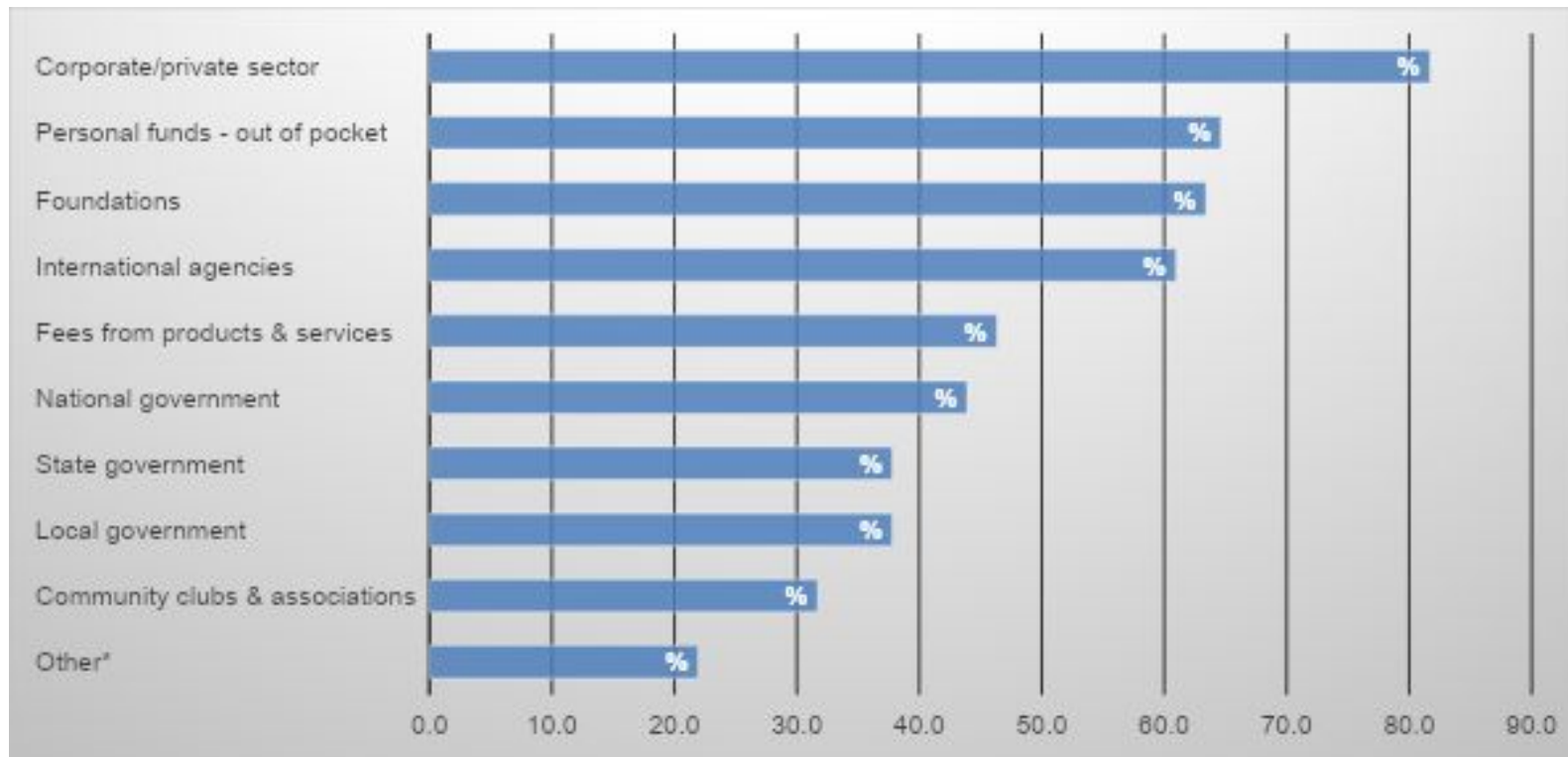
Member survey respondents

NGO human resources



Member survey respondents

NGO funding – range \$0 to over a million



Key findings



Alliance contributions to NGO capacity growth

Top 10 growth areas:

1. Information & awareness building
2. Networking
3. Advocacy
4. Training/education
5. Partnership/coalition building
6. Provision of expertise and advice
7. Acting as channels to make citizens' voices heard
8. Development of solutions/approaches
9. Research, monitoring and evaluation
10. Data collection & use

Other areas of Alliance influence:

- NGO credibility
- Sense of unity
- Sharing & learning of best practice internationally
- NGO funding opportunities

Key findings



Alliance contributions to NGO capacity growth

Top 10 Alliance activities:

1. #CommitToAct
2. Alliance LIVE sessions
3. Global Alliance newsletter
4. News & events on Alliance website
5. Global Meetings of NGOs
6. Alliance Empowerment program webinars
7. Alliance publications
8. Commitment Tracker
9. Alliance Advocates Program
10. Alliance representations in UN forums

63% reported Alliance activities were **just right** in meeting NGO needs.

What Alliance could do differently:
Tailoring Alliance activities to
NGO needs and/or specific regions

Key findings



NGO opportunities & readiness for the new Decade of Action

Key opportunities identified by members:

- New funding
- Greater collaborations & partnerships
- Greater NGO credibility/recognition
- NGO working with government
- Greater inclusion of NGO
- Greater commitments/actions from all sectors including government
- Global movement to push greater actions



Key findings



NGO opportunities and readiness for the new Decade of Action

Top 5 enablers of NGO contribution to the past decade

1. Appropriate knowledge & skills within the NGO
2. NGO meaningful participation in decision making process
3. Strategic/action plan within the NGO
4. Alliance support of NGOs
5. NGO access to data

Key findings

NGO opportunities and readiness for the Second Decade of Action

Top 5 inhibitors of NGO contribution to the past decade

1. Lack of funding of NGO
2. Lack of road safety accountable focal point in government
3. Lack of reliable data
4. Lack of NGO meaningful participation
5. Lack of NGO access to data

Key findings



NGO opportunities and readiness for the Second Decade of Action

Evidence of strong NGO capacity & readiness

- 70% saw and described opportunities for the new decade.
- 89% identified their best single success in terms of positive road safety outcomes.
- 80% of those identified what was key to that success.
- 78% of those who reported to have faced challenges in their attempts to improve road safety said they addressed those challenges.
- 85% articulated NGO roles & responsibilities.
- 76.8% have a mission statement/strategic objectives/articulated goals.
- 61% have an annual strategic/action plan.

Key findings



Key to NGO success

1. Establish/develop/sustain relationship with government
2. Professional expertise
3. Establish/develop/sustain relationship with other organizations
4. Effective presentation of relevant evidence for what works
5. Use of clear language

Key findings



Roles & responsibilities of NGOs

- Advocacy & bring change
- Work with government & participate in decision-making process
- Hold governments accountable
- Conduit between community & government
- Support and empower victims & community in road safety actions
- Collaborations & partnerships
- Ensure evidence base
- Data collection, research, monitoring & evaluation

Key findings



NGO capacity building needs for the new Decade

Top 10 areas

1. Fundraising
2. Partnership/coalition building
3. NGO meaningful participation
4. Training
5. Advocacy
6. Provision of expertise & advice
7. Networking
8. Information & awareness building
9. Research, monitoring & evaluation
10. Victim support

Key findings



NGO capacity building needs

Top 10 Alliance activities which will help NGO contributions to the new decade

1. Global Meetings of NGOs
2. Alliance Advocates Program
3. Global Alliance Newsletter
4. #CommitToAct
5. Webinars
6. Alliance representations in UN forums
7. Alliance LIVE sessions
8. Alliance publications
9. Alliance Seed Program
10. News & Events on the Alliance website

Your impact



Alliance is actively using member survey results to improve what we do and serve our diverse members more effectively:

- Strengthen Alliance Secretariat with expanded expertise to meet the growing needs & roles of NGOs in road safety.
- Strengthen member consultations in developing Alliance activities
e.g. Regional consultation meetings & workshops leading up to Global Meeting
- Strengthen member data collection & use to more effectively tailor Alliance activities to member needs
e.g. Global Meeting registration data, Incubator, Regional Chapters

Your impact



- Strengthen regional tailoring & coordination through regional Chapters
e.g. Latin America Chapter launch, LEARN
- Strengthen advocacy, evidence driven actions, & accountability to bring results in road safety
e.g. Call to Action, Budapest Declaration, #CommitToAct, 30km/h research project
- Promote NGO roles in road safety & enabling environment for NGOs to help maximize their impact on road safety
e.g. Meaningful NGO Participation Guide & capacity building; Journal of Road Safety publication; Enabling Environment research project
- 2022 Global Meeting for global networking & keeping the momentum to drive actions for the new Decade with unity