

Ms. Rajni Gandhi, Founder, and Secretary, TRAX is known to be a renowned Road Safety Advocate with a profound understanding of policy making.

In her view, Road Safety is a major 'Human Rights' issue. She is a firm believer of capacity building both in terms of organizational and professional as well as stakeholders. Being a founder of TRAX, she has initiated a number of programs with definite results. With a sharp focus on National and International Road Safety Developments, She crafts her actions in a way that goes in tandem with the desired requirements.

Ms. Rajni is a trained Psychologist with a postgraduate degree. She has been the advocate of the First Global Alliance of NGO'S for Road Safety International Training Program in Memphis where she was conferred with the 'Best Facilitator Award'. Ms. Gandhi also successfully completed the Post Graduation Certificate Program from the Delft University, The Netherlands.

Her acumen reflects in her research-based conversations and presentations. Her brilliance lies in her convincing power for the projects and programs she's working upon. Both in terms of Ground-level and Policy Related.

She is a belligerent Road Safety Advocate and believes in the 'Start to Finish' Approach. Implementation of the wearing of Standardized Helmets, Safe School Zone, Role of Media, Safe Infrastructure, Fundraising, Stakeholders' participation, or working with different NGOs are few such examples.

On the basis of learnings from a different platforms provided by Global Alliance of NGO's, the second and third UN High level meetings and UNICEE Helmet harmonization program in Malaysia, She's been able to achieve different milestone as mentioned below:

1. Creation of 'Safe School Zones in Gurugram/ Faridabad (Published in Alliance newsletter) and in Mumbai.
2. Creation of 'Safe School Zones in around 5 Schools which were selected by Global Alliance during the 'Alliance incubator Training Program' in India (Published in Alliance newsletter)
3. She has led the Active Advocacy at TRAX to include 'Helmet Specification' in the Mandatory Items' List of BIS (Bureau of Indian Standard) to ensure the Manufacturing and Sale Standard Quality Helmets only.
4. TRAX has Successfully convinced the concerned stakeholders of around 12 Indian States for issuing guidelines to enforce 'Section 138 (4) (f) of CMVR for providing helmets with the sale of each motorized two wheeler under her leadership Project.
5. **As per the theme of UN (for improvisation of road user behavior through Better and Safe Road Design), she has achieved the target to reduce the fatalities by 100% and injuries by 80% in comparison to the 2019 and 2020 at the HERO Honda Intersection in Gurugram (A black spot as per NHAI), taking CRRI and others as stakeholder.**
6. Able to spread the wings in 8 states of India with the organization capacity of more than 20 persons at present by running different Road Safety Programs with the CSR support of leading corporate like MG Motor's, Hyundai Motor India Foundation, ICICI Lombard, Sampo General Insurance (Japan), EICHER-Volvo group, Bridgestone Tyres, Steel Bird Helmets along with others and in past Funders like Youth Services America.
7. Have been instrumental in the Successful Execution of all Global programs in India initiated by The Global alliance of NGOS for Road Safety like during Un Global Road Safety Week, World Remembrance Day for the Road Crash Victims etc.
8. Receiver of Different Road Safety Awards like 'Excellence in The Field of Road Safety' by Indian Council for UN Relations, 'SIAM Road Safety Awards' on behalf of the Organization and 'Sashakt Mahila Samman' 2014 (Empowered Women Award, 2014)

As mentioned above, as a Founder-Secretary of TRAX, she is leading the organization with all her core strengths and forward-looking vision. This will also add value to the Alliance for taking its visions and programs to the Stakeholders of the upper lobby for ground level execution and implementation.

Given this, I strongly support and recommend her name and nominate her for the Election of Board of Directors for Global Alliance of NGO'S for Road Safety.