



## Call for Expressions of Interest

### Preparation for Asia Chapter of the Global Alliance of NGOs for Road Safety

**Submission deadline 15 June 2023**

#### Background

Every year 1,35 million people die due to road crashes, and 90% of these deaths and injuries occur in low and middle income countries. Asia as a region is a particularly culturally and geographically diverse and large region. The picture varies around the Asia Pacific region, with ESCAP's South and South-West Asia subregion accounting for nearly one-third of the region's road deaths<sup>1</sup>. According to WHO, Southeast Asia region has a road death rate is 20.7 per 100,000 population, while in Western Pacific, it is 16.9<sup>2</sup>. Within the WHO Southeast Asia and Western Pacific regions, the majority of road fatalities are among riders of motorized two- and three-wheelers who represent 43% and 36% of all fatalities respectively<sup>3</sup>.

The Global Alliance of NGOs for Road Safety (the Alliance) has grown to represent over 300 NGO members from over 100 countries around the world. As the Alliance has grown globally, calls for regional chapters that can help NGOs to share challenges that are common within their regions and harness their joint experiences to strengthen the NGO roles and impact in their regions have also grown. The chapters can also offer more targeted communication channels and capacity building opportunities that meet regionally specific needs within the scope of the Alliance Strategic Plan, which is closely aligned to the Global Plan and SDGs.

The Alliance launched the Africa Chapter with a [specific strategy](#) and workplan in 2018, and the Latin America Chapter was launched in August 2022 with a [strategic plan](#). The processes around setting up the Africa and Latin America Chapters were seen as a pilot and worked well as they were based on substantive consultations and engagement of the Alliance members in the respective regions.

Based on the success of the pilot approach, the Alliance decided to utilize a similar process for the setting up future chapters.

We wish to start with a needs assessment for setting up an Asia Chapter of the Global Alliance of NGOs for Road Safety and are calling for Expression of Interest (EOI) from interested consultants. See submission details below.

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<sup>1</sup> UN ESCAP. (2019). *Road Safety in the Asia-Pacific Region*. <https://www.unescap.org/sites/default/files/Road%20Safety%20in%20the%20Asia-Pacific%20Region.pdf>

<sup>2</sup> WHO. (2018). *Global Status Report on Road Safety 2018*. Geneva: World Health Organization. <https://www.who.int/publications/i/item/9789241565684>. Combined data for Southeast Asia and Western Pacific.

<sup>3</sup> WHO. (2018). *Global Status Report on Road Safety 2018*. Geneva: World Health Organization. <https://www.who.int/publications/i/item/9789241565684>

**Global Alliance of NGOs for Road Safety**



## **Tasks**

Map out the Alliance members by countries in Asia to understand geopolitical and cultural profiles and distributions and recommend workable options for an Asia Chapter.

Design and conduct interviews with member NGOs in Asia to assess their interest, perceived benefits and challenges, opportunities and barriers in establishing an Asia Chapter of the Global Alliance of NGOs for Road Safety.

Prepare a mapping of stakeholders (e.g. regional bodies, networks, donors) and road safety status (e.g. plans, agreements, commitments) in the Asia region. Analyze the levels of participation, interests, and influence in road safety as well as how best to leverage key stakeholder groups in the region.

Review the lessons learnt from setting up and operational experiences of the Alliance Africa and Latin America Chapters to inform the development and operationalization of an Asia Chapter.

Review the Alliance Strategic Plan and the Alliance Africa and Latin America Chapter Strategic Plans with a view to develop a strategic plan for the Asia Chapter.

Based on the above analyses, propose steps and processes for establishing an Asia Chapter and its composition and prepare a framework that reflects member views and needs, road safety needs in the region, and the Alliance strategic plan for the successful implementation of the Asia Chapter.

The consultant should ideally be based in the Asia region and will work closely with the Alliance team in all phases of the consultancy. Deliverables from setting up of the Africa and Latin America Chapters (Needs assessment, Strategy, stakeholder mapping and outline of Frameworks) will be available and shared with the successful consultant.

## **Deliverables**

All deliverables to be provided in English.

1. Methodology
2. Report on the analyses of the Asia membership composition and member interviews
3. Mapping and analysis of stakeholders (e.g. regional bodies, networks, donors) and road safety status (e.g. plans, agreements, commitments) in the Asia region
4. Proposed steps and processes for establishing an Asia Chapter and its composition
5. A framework that reflects member views and needs, road safety needs in the region, and the Alliance strategic plan for the successful implementation of the Asia Chapter

## **Timeframe**

The consultant is expected to finish deliverables within a 3 month period upon signing of contract.

**Global Alliance of NGOs for Road Safety**

**Applications**

Please submit EOI to The Alliance Secretariat at [admin@roadsafetyngos.org](mailto:admin@roadsafetyngos.org) by COB 15 June 2023. Any questions to the assignment, please contact Director of Research and Accountability Chika Sakashita at [chika.sakashita@roadsafetyngos.org](mailto:chika.sakashita@roadsafetyngos.org)

**Submission should include:**

- Letter explaining interest and relevant experiences
- Updated CV
- Outline of how the consultant will conduct the tasks including methodology, activities, timeline, and a budget.

**Global Alliance of NGOs for Road Safety**

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