

ACCOUNTABILITY TRACKER

Advocacy

1. ***We acknowledge that you may be advocating for multiple interventions. Please select one evidence-based intervention for which your NGO has been primarily advocating for, and complete the Tracker considering this one intervention***

- 30km/h (20 mph)
- Lower speed limits
- Traffic calming measures
- Pedestrian facilities
- Motorcycle helmet law combined with enforcement & promotion
- Other (please specify)
- Not advocating for an evidence-based intervention

2. ***If available, upload a picture or video that demonstrates where this intervention is needed but hasn't been implemented.***

Uploads can be (.jpg, .jpeg, .png, .gif, .doc, .docx, .pdf, .mp4, .mov) with a maximum of 15MB per upload.

3. ***How has your NGO been advocating for this intervention (select all that apply)?***

- Private meeting(s) with decision maker(s)
- Roundtable(s) with decision maker(s)
- Letter/email(s) to decision maker(s)
- Petition
- Protest
- Street interventions/installations/art work
- Open letter
- Press release
- Press conference
- Mainstream media interview (TV, radio)
- Social media
- Campaign (coordinated mixture of activities)
- Manifesto
- Other (please specify)

4. ***When did your NGO start advocating for this intervention? If you cannot remember the start date, please provide your best estimate. Date (DD/MM/YYYY)***

5. **Who has been the main target audience of your NGO advocacy for this intervention? (If you are advocating with multiple audiences, please select one main audience your NGO is trying to influence for this intervention.) Choose one option**

- National government
- State government
- City/municipal or other levels of government
- Not advocating with government

6. **Please specify the names of country/state/city and of the key government entity you are mainly aiming to influence.**

- Country:
- State (enter n/a if not applicable):
- City/Municipality or other level (enter n/a if not applicable):
- Name of Government Organization:
- Title and Name of Government Official:

7. **Have you had a meeting or other correspondence with this government official that has resulted in a significant step forward in your advocacy? If yes, please enter the date you met with them.**

- Not yet
- Yes
- Date of meeting or correspondence: (DD/MM/YYYY)

8. **What were your key ask(s) to this government official?**

- a. 30 km/h zones; Choose one or more options:**
- Set speed limits of 30 km/h or lower in areas where people walk, bike, live, and play
- Implement policy or law to make 30 km/h the default speed limit on streets in residential, public transport, commercial, and/or other areas
- Ensure speed zoning guidelines enable a broader introduction of 30 km/h zones
- Install 30 km/h speed limit signs with traffic calming measures and pedestrian facilities
- Other (please specify)
- b. Lower speed limits; Choose one or more options:**
- Prioritize lowering speed limits
- Extensively lower speed limits to evidence-based safe limits
- Implement traffic calming measures and/or enforcement to promote compliance with the legal limit
- Ensure speed zoning guidelines or regulations enable a broader introduction of lower speed limits
- Other (please specify)
- c. Traffic calming measures; Choose one or more options:**
- Design and install visible traffic calming measures
- Implement area-wide traffic calming across networks of streets
- Install traffic calming measures in residential, public transport, commercial, health, educational, religious, and recreational areas
- Other (please specify)

- d. Pedestrian facilities;** *Choose one or more options:*
- Design and install pedestrian facilities that meet pedestrians' safety, comfort, and accessibility
- Design and install pedestrian footpaths of adequate width, in good condition, and free from obstructions that restrict pedestrian use
- Design and install raised crossing points for pedestrians, both at and between intersections, that give pedestrians legal right of way
- Design and install signalized crossing points that provide sufficient time for pedestrians to fully cross the road
- Install rumble strips, raised platforms, or speed humps to warn drivers to slow down and stop in time at pedestrian crossing points
- Other (please specify)
- e. Motorcycle helmet law combined with enforcement & promotion;** *Choose one or more options:*
- Pass and implement a comprehensive helmet law that mandates the correct use of standard helmets by all motorcycle drivers and passengers
- Conduct sustained and uncorrupt enforcement of the comprehensive helmet law
- Implement a comprehensive law, enforcement, and promotion together
- Ensure a ready supply of effective and affordable helmets
- Other (please specify)
- f. Other** (please specify)

9. ***Please upload the evidence of advocacy for this intervention to your main target audience. This evidence should be for the most significant form of advocacy to your main target audience.***

Uploads can be (.jpg, .jpeg, .png, .gif, .doc, .docx, .pdf, .mp4, .mov) with a maximum of 5MB per upload.

10. ***Please provide a summary description of this advocacy. Please ensure your summary description matches the evidence you uploaded in the previous question.***

Advocacy Summary:

11. ***In response to this advocacy for this intervention, has your main target audience made a commitment for the intervention to be implemented?***

- Yes
- Not yet

The next questions will be in relation to the form of commitment you selected in the previous question. Please answer the next questions thinking about this commitment that your main target audience has made for the evidence-based intervention to be implemented.

Commitment

12. *What is the form of commitment that your main target audience has made for the intervention to be implemented? Please select the most significant form of commitment from your main target audience.*

- Official memorandum or notification
- Publicly available signed document stating the commitment
- Public media announcement
- Personal and in writing
- Personal and verbal
- Other (please specify)
- No form of commitment documented

13. *When was this commitment made by your main target audience? If you cannot remember the date exactly, please provide your best estimate. Date (DD/MM/YYYY)*

14. *Did this commitment indicate a delivery/implementation date?*

- No date provided
- Yes date provided: enter date (DD/MM/YYYY)

15. *Please upload the evidence of commitment from your main target audience.*

Uploads can be (.jpg, .jpeg, .png, .gif, .doc, .docx, .pdf, .mp4, .mov) with a maximum of 5MB per upload.

16. *Please provide a summary description of what exactly is being committed by your main target audience for the intervention. Please ensure your summary description matches the evidence you uploaded in the previous question.*

Commitment Summary:

17. *Based on the above commitment you obtained, has the intervention been implemented?*

- Commitment obtained but implementation not yet started
- Commitment implementation in planning phase
- Commitment implementation in progress
- Commitment implementation completed

18. *What has been the main barrier to the commitment being implemented? (Select all that apply)*

- Election
- Competing priorities, e.g. natural disaster/recovery, pandemic, financial crisis, civil unrest/war
- Opposition from industry
- Opposition from the public
- Other (please specify)

The next questions will be in relation to the form of implementation phase. Please answer the next questions thinking about this commitment that your main target audience has made for the evidence-based intervention to be implemented.

Implementation

19. What is the current form of implementation of the intervention? Please select the most significant form of implementation. The options below may not cover all the possible forms of implementation that is occurring right now. If you do not find the best fit for your circumstance, please select 'other' and describe the current form of implementation.

- Program/work plan has been developed
- Pilot is in progress
- Pilot has been completed
- Proposed infrastructure/30km/h zones are being designed/defined
- Equipment have been procured/purchased
- Proposed legislation/regulation/standard/policy is being drafted
- Draft legislation/regulation/standard is going through the relevant approval process
- Legislation/regulation/standard has been approved and published
- The intervention is fully implemented
- Other (please specify)
- No specific implementation actions completed yet

20. Does the above implementation involve any of the following.

- a. 30 km/h zones;** Choose one or more options:
 - Set speed limits of 30 km/h or lower in areas where people walk, bike, live, and play
 - Implement policy or law to make 30 km/h the default speed limit on streets in residential, public transport, commercial, and/or other areas
 - Ensure speed zoning guidelines enable a broader introduction of 30 km/h zones
 - Install 30 km/h speed limit signs with traffic calming measures and pedestrian facilities
 - Other (please specify)
- b. Lower speed limits;** Choose one or more options:
 - Prioritize lowering speed limits
 - Extensively lower speed limits to evidence-based safe limits
 - Implement traffic calming measures and/or enforcement to promote compliance with the legal limit
 - Ensure speed zoning guidelines or regulations enable a broader introduction of lower speed limits
 - Other (please specify)
- c. Traffic calming measures;** Choose one or more options:
 - Design and install visible traffic calming measures
 - Implement area-wide traffic calming across networks of streets
 - Install traffic calming measures in residential, public transport, commercial, health, educational, religious, and recreational areas
 - Other (please specify)

- d. Pedestrian facilities;** *Choose one or more options:*
- Design and install pedestrian facilities that meet pedestrians' safety, comfort, and accessibility
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- Other (please specify)
- e. Motorcycle helmet law combined with enforcement & promotion;** *Choose one or more options:*
- Pass and implement a comprehensive helmet law that mandates the correct use of standard helmets by all motorcycle drivers and passengers
- Conduct sustained and uncorrupt enforcement of the comprehensive helmet law
- Implement a comprehensive law, enforcement, and promotion together
- Ensure a ready supply of effective and affordable helmets
- Other (please specify)
- f. Other** (please specify)

21. When did the above implementation occur? If you cannot remember the date exactly, please provide your best estimate. Date (DD/MM/YYYY). Please upload the evidence of the implementation.

Uploads can be (.jpg, .jpeg, .png, .gif, .doc, .docx, .pdf, .mp4, .mov) with a maximum of 5MB per upload.

22. Please provide a summary description of what exactly is being implemented for the intervention. Please ensure your summary description matches the evidence you uploaded in the previous question.

Implementation Summary:

23. Has there been any promotion of the above implementation?

- Yes
- No

24. Select the main reasons for the lack of promotion of implementation:

- Election
- Competing priorities, e.g., natural disaster/recovery, pandemic, financial crisis, civil unrest/war
- Too early in the implementation phase
- Waiting for evaluation results/death and/or injury data
- Other (please specify)

The next questions will be in relation to the form of implementation phase. Please answer the next questions thinking about this commitment that your main target audience has made for the evidence-based intervention to be implemented.

Promotion

25. Is the intervention implementation being promoted?

- Not yet
- Yes

26. How is the intervention implementation being promoted? Please select all that apply.

- Government announcement of the implementation
- Mainstream media stories of the implementation (TV/radio)
- Social media posts of the implementation
- Evaluation results of the implementation
- Other (please specify)

27. When did the above promotion occur? If you cannot remember the date exactly, please provide your best estimate. Date (DD/MM/YYYY). Please upload the evidence of the promotion.

Uploads can be (.jpg, .jpeg, .png, .gif, .doc, .docx, .pdf, .mp4, .mov) with a maximum of 5MB per upload.

28. Please provide a summary description of how the implementation of the intervention is being promoted. Please ensure your summary description matches the evidence you uploaded in the previous question.

Promotion Summary:

29. Has the intervention been evaluated?

- Yes, intervention evaluated and data are available showing that road deaths and/or injuries have been reduced
- Yes, intervention has been evaluated but no data available showing a reduction in road deaths or injuries
- No evaluation data yet
- Please specify the reduction (e.g., 25% reduction in deaths and 34% reduction in injuries, 21 deaths in 2022 to 12 deaths in 2024) or other form of benefit (e.g. the benefit cost ratio (d) of the intervention is 5.7)