

#CommitToAct 2024 Mobility Snapshots grant application form

Our 2024 #CommitToAct Campaign will focus on the [Mobility Snapshots](#). A Mobility Snapshot is data collected at a specific intersection in your local community to analyze how many people are using the intersection and whether life-saving road safety interventions are in place to protect those people.

Join the campaign and be part of a civil society movement – out on the streets in the same week across the world – to show the reality of our people’s daily journeys. Strengthen your advocacy as part of a global movement challenging how our streets are designed and for who. Every voice adds to and amplifies the power of our message globally and locally.

Alliance members are invited to submit an application for up to US\$1,000 for funding toward their advocacy activities using the Mobility Snapshots. After carrying out the Mobility Snapshots for the 2024 #CommitToAct campaign, members are to use the grants to support their advocacy activities between May and October 2024.

Applications must meet the following criteria:

- You must be a full member of the Alliance (Associate members are not eligible);
- You must have completed and submitted your Mobility Snapshot and taken part in the campaign;
- Advocacy must be for an intervention that is evidence-based and must advocate to government (at local or national level);
- You must not have refunds outstanding to the Alliance for non-use of previous grants or subsidies.

Additionally:

- Activities should include elements that build community demand and advocacy with at least one decision maker;
- Applicants are advised to take advantage of the tools and walkthroughs offered by the Alliance ahead of the campaign. Find out more [HERE](#).



The deadline for proposals is 12 midnight CET on 9 June 2024. Late applications will not be accepted.

admin@roadsafetynegos.org [Switch account](#)



Not shared

* Indicates required question

ABOUT YOU

Your country *

Your answer

Your organization's name *

Your answer

Contact name *

Your answer

Contact email *

Your answer

About your Mobility Snapshot



1. Have you completed your Mobility Snapshot? *

You must have submitted a Mobility Snapshot that you will use for advocacy before you submit this grant application form.

Yes

No

2. Where did you do your Mobility Snapshot? *

City and location

Your answer

3. Describe all the activities you undertook in the #CommitToAct campaign week * in May 2024?

Please include whether you did a Mobility Snapshot during the week, street activities, and how you used social media. Please include links (such as to social media posts, photographs, or articles to demonstrate your activities). You can also send supporting evidence to admin@roadsafetyngos.org

Your answer

ABOUT YOUR ADVOCACY AFTER #CommitToAct campaign week in May 2024



4. Which evidence-based intervention(s) will you advocate for using the Mobility Snapshots? *

- 30km/h speed limit
- Lowering speed limits
- Pedestrian facilities
- Traffic calming measures
- Other:

5. What is your key ask to government based on your Mobility Snapshot? Please *
note the criteria below and make sure you include all elements

Your key ask must be evidence-based.

Check out the key asks in the [ACCOUNTABILITY TOOLKIT TALKING POINTS](#) for ideas.

Describe how your key ask is specific and measurable, and time bound.

You must be advocating with government but your advocacy could be at different levels of government e.g. national, city, municipal, or community.

Ensure the key ask is clearly linked to your findings in the Mobility Snapshot. It could be for implementation of evidence-based interventions at the intersection or more widely across a municipality or city etc. or for policy change, using the Mobility Snapshot as evidence.

Your answer

6. Explain how your key ask aligns with the Mobility Snapshots and how it is *
relevant to your ongoing NGO advocacy.

You can use the [ACCOUNTABILITY CHECKLIST](#) or other tools in the Accountability Toolkit in addition to your Mobility Snapshot to justify your response.

Your answer



7. Who/which government entity are you advocating with and how? Make sure you include the information listed below. *

List the name, position, organization name, and level of government (national, state, city, etc.) of at least one government staff you are engaging for them to implement your key asks and provide a brief rationale for choosing this person/agency as your target. Indicate clearly how you are engaging the government by specifying the location/mode of engagement (e.g. meeting) and indicative date of when.

Your answer

ABOUT YOUR ADVOCACY ACTIVITIES AFTER #CommitToAct campaign week in May 2024

8. List the main activities that you will undertake with indicative dates. Please make clear how these activities are using the Mobility Snapshots. *

Your answer

9. Which of these activities will engage decision makers and how? *

Your answer

10. Which of these activities will engage the community and how? *

Your answer



11. Describe how your activities will engage the media and list specific media-focused activities with indicative dates. *

For example, by targeting relevant media outlets and through strategic use of social media channels.

Your answer

12. Describe how you will involve other partners, including other NGOs (road safety/not road safety), corporates, and explain briefly and clearly why it is important to involve these partners to make your advocacy a success *

Your answer

16. Funding (please indicate amount) *

You can apply for up to US\$1,000. Please indicate how much funding you are requesting along with a breakdown of how that money will be allocated.

Your answer

Submit

Clear form

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