

PRESS RELEASE

MALAYSIAN INSTITUTE OF ROAD SAFETY RESEARCH (MIROS)

ADVOCACY PROGRAM #SLOWDOWN

Slow Down event today is a part of the UN Global Road Safety Week 2017. There are three events today to advocate our Malaysian to slow down and watch their speed.

In Universiti Putra Malaysia, researchers had demonstrated how the road user could not be safe on the road if they are speeding since speeding will reduce the road user ability to identify hazards. They also might not be able to react to the identified hazard within the short period.

In Shell, the participants and community has been exposed with the importance of Automated Enforcement System (AES) in ensuring our road is safer.

And in SMK Dengkil, the engineering side in reducing speed and also instilling the safe behaviour since small are observe. Besides than this, students of SMK Dengkil have been involved in poster competition, mural painting and be advocated on speeding. This effort hope to be an eye opener and make them understand that speeding is dangerous and should not be practiced.

The initiative of improving road environment in this school area including to reinstate the speed bump has been an effort from the school management since they are really concern about the safety of their children.



#slowdown in Universiti Putra Malaysia



#Slowdown in Shell SKVE



#slowdown in SMK Dengkil

End.

Cooperate & Knowledge Management Unit
MIROS
6 April 2017