# ALLIANCE HISTORY

2009

### MAY

World Health Organization (WHO) convenes 70 NGOs from 40 countries in Brussels, Belgium, at the 1st Global Meeting of NGOs Advocating for Road Safety and Road Victims.

2011

#### MARCH

WHO organizes the 2nd Global Meeting of NGOs Advocating for Road Safety and Road Victims in Washington, D.C.

### MAY

UN Decade of Action for Road Safety 2011–2020 is launched by the UN General Assembly.

2012

### JANUARY

WHO establishes a steering committee of representative NGOs to formally launch the Global Alliance of NGOs for Road Safety.

2013

#### APRIL

The Alliance hosts the 3rd Global Meeting of NGOs Advocating for Road Safety and Road Victims in Antalya, Turkey. At the meeting, the Alliance holds its first General Assembly for member NGOs to vote on Alliance bylaws and elect its Board of Directors.

#### NOVEMBER

The Alliance introduces its 2014–2018 Strategic Plan, which outlines specific goals for membership growth and development.

2014

### DECEMBER

The Alliance, in partnership with UNRSC members, launches the #SaveKidsLives campaign.

2015

## MARCH

The Alliance hosts the 4th Global Meeting of NGOs Advocating for Road Safety and Road Victims in Marrakech, Morocco.



GLOBAL

ALLIANCE

OF NGOS

FOR ROAD

SAFETY

## **SUPPORTING ORGANIZATIONS:**

- Allianz
- ▶ FedEx
- ▶ Global Road Safety Facility
- ▶ Road Safety Fund
- ▶ World Health Organization

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## CONTACT US

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## T H E C H A L L E N G E

Each year, approximately 1.25 million people die on the world's roads and tens of millions are seriously injured. Road traffic crashes are currently the number one killer of young people aged 15–29 and the eighth leading cause of death among all people worldwide. As countries develop and acquire more and more motorized vehicles, road traffic crashes and resultant injuries and fatalities are expected to increase.

Thankfully, these consequences are preventable, and NGOs play a critical role in reducing the impact of road traffic crashes around the world.

# D E C A D E O F A C T I O N

In May 2011 the UN General Assembly proclaimed the UN Decade of Action for Road Safety 2011–2020 in response to the rapidly rising number of road-related injuries and fatalities around the world. The Global Alliance of NGOs for Road Safety was established in support of the Decade of Action, to coordinate NGO efforts to reach the Decade of Action's goals.



## A B O U T T H E A L L I A N C E

Around the world, non-governmental organizations (NGOs) act as lobbyists and implementers of road safety initiatives to reduce the impact of traffic crashes in their communities. These NGOs are often set up by everyday citizens in response to a need they see around them. NGOs can fill the gaps in government by implementing direct solutions, or they can influence decision-making by advocating for change. They play a vital role in the growing worldwide movement to reduce the devastating impact of traffic crashes on societies.

The Global Alliance of NGOs for Road Safety was established in response to demand from NGOs worldwide for a forum where NGOs can share best practices and collectively advocate for road safety and the rights of victims of road traffic crashes. The Alliance currently serves more than 140 member NGOs operating in road safety from over 70 countries around the world.

## SERVICES

The Alliance provides services and support to its members in three key areas:



### 1) Networking and sharing

The Alliance provides a platform for member NGOs to share information and best practices.

### 2) Advocacy



The Alliance helps coordinate international campaigns aimed at promoting road safety and reducing the unacceptable number of traffic-related injuries and fatalities on the world's roads.



### 3) Capacity building

The Alliance provides members with training workshops and technical support to maximize member NGOs' potential to save lives.

## MISSION STATEMENT

The Alliance mobilizes and empowers NGOs from around the world. Together we act to make roads safer for all and advocate for road victims' rights.

### GOVERNANCE

The Alliance is governed by its Board of Directors. Every two years members convene for a general assembly to vote on Alliance bylaws and elect the Alliance Board of Directors. The Board is composed entirely of volunteers who exhibit a passion and commitment to improving road safety around the world.

## MEMBERSHIP

Interested in becoming a member of the Global Alliance of NGOs for Road Safety?

Please visit the Alliance official website to apply. Only NGOs officially registered in their country of operation may apply, and your organization's primary work must be related to road safety or road victim's rights.

#### **WANT TO KNOW MORE?**

- Visit our website at www.roadsafetyngos.org
- "Like" our Facebook page
- Sign up to receive our official e-newsletter on our website.