



FOURTH GLOBAL MEETING OF NGOS ADVOCATING FOR ROAD SAFETY AND ROAD VICTIMS

— Marrakech, Morocco —
March, 2015

This conference is presented by:



And proudly sponsored by:



Conference Agenda

THURSDAY 12 MARCH 2015 (8:30AM- 17:30PM)

- **Pre-Conference: Fundraising – “How to ”sell” your Project”**

Targeting NGOs with limited experience in fundraising

Trainers: Floor Lieshout, CEO, Yours and Shane O'Connor Communications

Advisor, FedEx Global Citizenship

- **Pre-Conference: Data Collection and analysis – “Show us the Numbers”**

Trainers: Dr Kate Allen - Johns Hopkins School of Public Health

For both trainings participants are expected to cover their own accommodation and food for the extra day.

FRIDAY 13 MARCH 2015 (8:30AM – 17:30PM)

- Opening ceremony- dignitaries from Moroccan Government, WHO, Global Road Safety Facility, World Bank
- Road Safety in 2015 - overview
- Action plans for High Level Ministerial Meeting in Brazil Nov 2015 – how to become involved
- Marrakech Manifest – NGO Alliance members recommendations to Governments
- Panel discussion: Private sector Government and NGO relationship
- What do other Road Safety NGOs do – poster park display and networking

Evening: Gala Dinner – Hosted by Moroccan Government

SATURDAY 14 MARCH 2015 (8:30AM- 16.30PM)

- UN Road Safety Week 2015, SaveKidsLives campaign workshop and NGOs role and plans
- Panel discussion- Road safety NGOs and collaboration with alcohol industry
- Global Alliance 2nd General Assembly
- Closing Ceremony and way forward

Late afternoon: Sightseeing trip to Marrakech – Outside Program



Training Sessions

The two trainings (fund-raising and data collection and analysis) will both be conducted on March 12th, 2015. The spoken language is in English, and a good understanding of English is required.

Poster exhibition

We invite all members to prepare a poster with an example of a best practice from your work. We will display all posters, and time will be set aside for you to present and take questions from other delegates.

To register for the poster exhibition, please [click here](#) and fill in the form.

We encourage all members to take this opportunity to show what you do. Please be aware that space is limited and therefore only one poster per organization can be included of 70cm*100cm.

You may bring other examples of your work (flyers, booklets, etc.), but please note again that space is limited and it may not be possible to display bigger items.

Should you wish to send material ahead, please be aware that it is at your own expense.

Contact Ghizlane Hachim at g.hachim@mogadorhotels.com for mailing arrangements.

Mailing address is:

Hotel Ryad Mogador Agdal

Zone Touristique Agdal, BP 40000 Marrakech, Morocco.

Location

Marrakech (known in Arabic as مراكش) is the fourth largest city in Morocco and the capital of the mid-southwestern region of Marrakech-Tensift-El Haouz, close to the foothills of the High Atlas Mountains. Marrakech is a bustling city with a population of more than 1.7 million.

Languages

Arabic is the official language, but many people speak Amazigh (Berber language) and French. English is increasingly spoken in tourist areas.

Weather

Marrakech has a dry climate with hot summers and cool winters. The best time for visiting is between March and June and from September to December. There is usually snow on the High Atlas Mountains from December to April/May.

Time Zone

Morocco has two time zones: GMT +0 (winter) and GMT +1 (summer).

Currency

The Moroccan Dirham (MAD) is the currency of Morocco
(1 MAD = 0.10647 USD – updated on 22 January 22, 2015).

Official City Websites

www.ville-marrakech.ma

www.visitmorocco.com



City Information

Airport

The Marrakech-Menara Airport (IATA: RAK) is the entry point for tourists who come to visit the beautiful city of Marrakech in Morocco. Terminals T1 and T2 span an area of 42,000-square meters and are designed to accommodate more than three million passengers.

Website: <http://marrakech.airport-authority.com/>

Transportation

- i) Taxis are readily available throughout town and are probably the most efficient way of getting to the main sites. A meters isn't always used, so either ask the driver to switch it on, or bargain for your fare before you hop in. Ask your hotel staff what a reasonable fare is.
- ii) Caleches are horse-drawn carriages and a popular way to get around Marrakech. There are set prices for the more common routes.
- iii) Buses within town are frequent and cheap but can get crowded.
- iv) Mopeds or bicycles are also popular ways to get around Marrakech, and you can cycle within the medina, which is handy.

Travel in Marrakech

Below are several tourist destinations in Marrakech

- Djemaa el Fna
- Souqs
- Majorelle Gardens / Museum of Islamic Art
- Saadian Tombs
- The Ramparts of Marrakech
- Palais Dar Si Said
- Ali ben Youssef Medersa and Mosque
- El Bahia Palace

Visa Information

Residents of the following countries **DO NOT** need a visa to enter the Kingdom of Morocco:

Algeria	Hong Kong	Peru
Andorra	Hungary	Philippines
Argentina	Iceland	Poland
Australia	Indonesia	Portugal
Austria	Ireland	Puerto Rico
Bahrain	Italy	Qatar
Belgium	Ivory Coast	Romania
Brazil	Japan	Saudi Arabia
Bulgaria	Kuwait	Senegal
Canada	Latvia	Singapore
Chile	Liechtenstein	Slovakia
Republic of Congo	Lithuania	Slovenia
Croatia	Luxembourg	South Korea
Cyprus	Mali	Spain
Czech Republic	Malta	Sweden
Denmark	Mexico	Switzerland
Estonia	Monaco	Tunisia
Finland	Netherlands	Turkey
France	New Zealand	United Arab Emirates
Germany	Niger	United States of America
Great Britain	Norway	Venezuela
Greece	Oman	
Guinea		

NOTE:

- Citizens from countries not listed above do need a visa.
- Please note that, although you may not require a visa to enter Morocco, you may need a transit visa for countries you might pass through en route to Marrakech. You can check visa requirements for your country at

www.consulat.ma/an/consulats.cfm

Ryad Mogador Agdal Hotel

Zone Touristique Agdal, BP 40000 Marrakech, Morocco.

This luxury five-star hotel is ten minutes' drive from Djemaa el Fna square and from Marrakech-Menara Airport.

It features indoor and outdoor pools, a garden, and free 24/7 access to a fitness center. Ryad Mogador Agdal Hotel provides spacious and elegant rooms with private balconies overlooking the outdoor pool, the Agdal garden, or the Atlas Mountains. All rooms have satellite TV, a refrigerator, and a seating area. The hotel features three restaurants serving international and Moroccan cuisine. A buffet breakfast is served every morning.

Website: www.ryadmogador.com

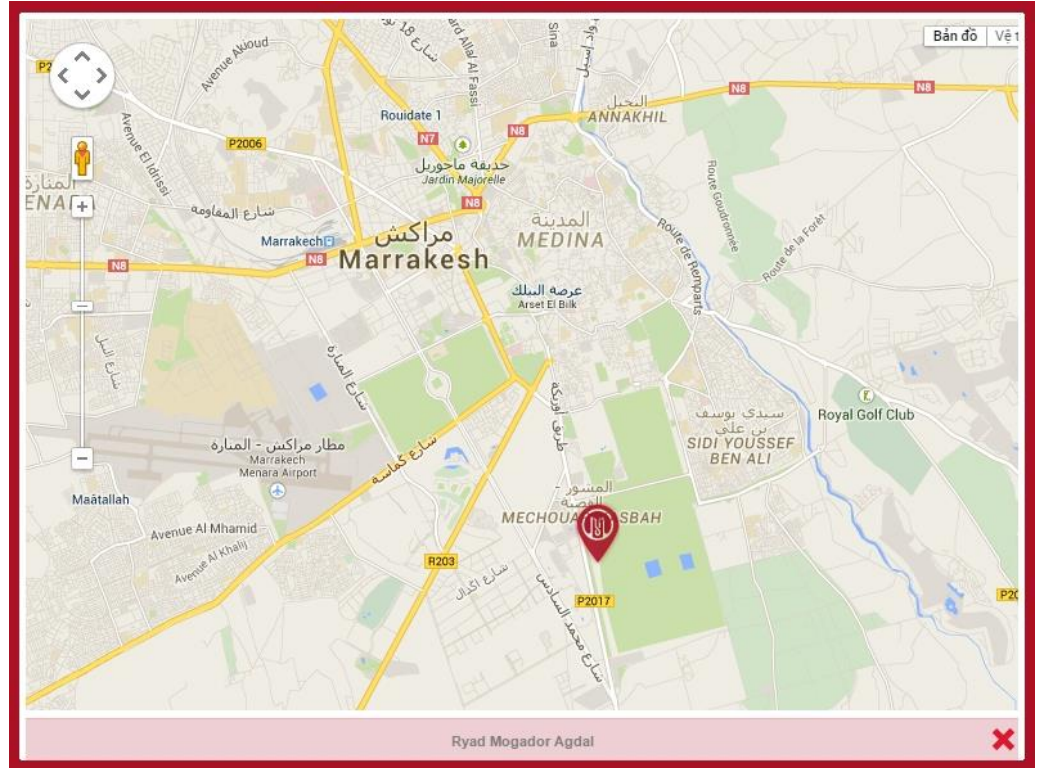
Additional-nights reservations

Should delegates wish to book additional nights prior to or following the conference, please directly make reservations at hagdalresa@ryadmogador.com with the code: CNPAC

Person in charge: Ms. Bouchra Benhouman, Booking Manager (+212 524 38 81 00)
Please find our preferred and confidential rates:

Room	Rate in MAD
Single room BB	650.00/night
Double room BB	750.00/night
Taxes per person, per night	28.60/person/night

Hotel Map



Ryad Mogador Agdal Hotel

Zone Touristique Agdal, BP 40000 Marrakech, Morocco

Contact

Check the latest information on the Alliance website at:
www.roadsafetyngos.org/global-meeting-2015-2/about-road-traffic-injuries/

Contact: globalmeeting2015@roadsafetyngos.org



**Fourth Global Meeting of NGOs
Advocating for Road Safety and Road Victims**

**13–14 March, 2015
Marrakech, Morocco**