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## ALLIANCE EMPOWERMENT PROGRAM

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### BACKGROUND

Each year, more than 1.2 million people die on the world's roads and tens of millions are seriously injured. Traffic crashes are currently the number one killer of young people aged 15–29, and a leading cause of death among all people worldwide. A key purpose of the Global Alliance of NGOs for Road Safety is to ensure that road safety NGOs can effectively implement initiatives that save lives. The Global Alliance of NGOs for Road Safety is pleased to partner with FedEx to develop a comprehensive training program aimed at improving road safety NGOs' capacity to design and implement road safety programs with measurable results.



### PROGRAM OVERVIEW

The Alliance Empowerment Program launched at the 2nd High-Level Conference on Road Safety in Brazil on 18–19 November 2015 and will provide Alliance-member NGOs with a variety of training and capacity-building opportunities relevant to their work in road safety. These include: project management; fund raising and proposal writing; research, monitoring and evaluation; communications; and other road safety-specific topics. The program will include face-to-face training workshops conducted in regions throughout the world, as well the development of public webinars, online tool kits, and mentor programs that connect NGOs with relevant technical expertise. This program is expected to improve NGOs' ability to design and implement programs that successfully advocate for road safety and reduce traffic-related injuries and fatalities in their localities.

Currently, the Global Alliance of NGOs for Road Safety is conducting a needs assessment among member NGOs to gather information on self-identified weaknesses or challenges, to inform the exact content of the training program. Once implemented, the program will be systematically monitored and evaluated to determine its effectiveness in improving member NGOs' capacity to develop road safety initiatives that produce significant, measurable results.



### BENEFICIARIES

We expect that the Alliance Empowerment Program will benefit all 140+ Alliance member NGOs through online services and mentorships, and will provide direct, face-to-face training to approximately 100 NGOs in eight regions of the world through regional training workshops.



### PARTNERSHIP

The Alliance Empowerment Program will be administered by the Global Alliance of NGOs for Road Safety through generous sponsorship from FedEx. In addition, the program will involve a variety of technical experts and other partners with demonstrated programmatic success to help guide, develop, and implement the program training material.



### TIMELINE

The program will be implemented from 2015 until 2019, when it will undergo a final evaluation.