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## Background information about the Global Meeting

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### **Purpose:**

The Global Alliance of NGOs for Road Safety is an umbrella organization that represents over 130 NGOs active in road safety in more than 90 countries.

Among other activities, every two years the Alliance produces a Global Meeting of road safety NGOs in collaboration with the World Health Organization. To date we have held these meetings in Belgium, the United States, and Turkey. The Fourth Global Meeting is being sponsored by the National Committee for Prevention of Road Accidents (Morocco), the World Bank Global Road Safety Facility, and FedEx. We expect 150 participants from NGOs, road safety specialists, and high-profile guest speakers and presenters from the worlds of civil society, public health, and the host country's government.

The meeting has the following objectives:

- Organize the Alliance Second Assembly
- Share knowledge, experiences, and good practices on road safety
- Strengthen the capacity of participating NGOs for project management
- Encourage and mobilize the NGO contribution to the Third UN Road Safety Week
- Mobilize NGO contribution for the Ministerial Conference on Road Safety in Brazil, November 2015

**Agenda - [here](#)**

### **Intended outcomes:**

#### **Networking and sharing**

The Global Meeting will enhance knowledge about partnerships and start the drafting of a guideline for members, which will provide guidance on collaboration with controversial partners, such as the alcohol industry. The Global Meeting will also seek perspectives on challenges that government and private sectors face when partnering with NGOs.

A poster exhibition will showcase the Alliance's 130 members' work and facilitate sharing of road safety best practices around the world.

## **Advocacy**

The meeting is an important step in the planning and preparations of NGOs in advance of two important road safety events that will take place in 2015: the Third UN Road Safety Week, in May, and the Ministerial Conference on Road Safety, in Brazil in November.

For the Third UN Road Safety Week, the Global Meeting will speed up planning and mobilization of country- specific initiatives, especially for the official #SaveKidsLives campaign.

For the Ministerial Conference in November, Alliance members will finalize a joint statement from NGOs to governments: the Marrakech Manifest, which is a call for collaborative efforts on road safety. In addition, the Global Meeting will mobilize road safety NGOs to actively join country delegations' preparation for the Ministerial Conference.

## **Capacity Building**

The Global Meeting will host two trainings, one on fundraising and one on data collection and analysis. These will serve to address requests on capacity building from members – and enhance effective operations and road safety project implementation.

The General Assembly is the Alliance's highest authority, where the governors are elected and by-laws visited and decided upon to ensure an efficient, transparent, and well-run organization. Two governors are up for election (treasurer and secretary).

For the most up-to-date information on the Global Meeting 2015, please visit:  
<http://www.roadsafetyngos.org/about-the-alliance/alliance-activities/>