

ANNUAL  
REPORT  
2017

GLOBAL ALLIANCE OF NGOS FOR ROAD SAFETY



## LETTER FROM THE EXECUTIVE DIRECTOR

The Global Alliance of NGOs For Road Safety (the Alliance) was set up to be the focal point for road safety NGOs of any shape and size. Our contribution to the Sustainable Development Goals (SDGs) is to ensure that all our members are equipped with skills, knowledge, best practices, and a strong supportive network of like-minded organizations. During 2017, we have been able to provide this support in tangible ways: through the Fifth Global Meeting of Nongovernmental Organizations Advocating for Road Safety and Road Victims, by coordinating members in global campaigns, and via the Alliance Empowerment Program. Increasingly, we also are invited to share and demonstrate our members' on-the-ground expertise, through consultations and at conferences. Less visibly but just as important, the Alliance works alongside our NGOs to help them achieve their potential. We provide advice and encouragement in their advocacy efforts, connect members, give them ideas and best practices, and help them navigate their way to more effective outcomes and stronger results.



Nothing makes us prouder than seeing the results of our efforts demonstrated in our members' work. Our Alliance Advocates are going from strength to strength, showing a clear return on the trust and investment given to them. Read more in our action brief *Walking the Talk* about how they are impacting road safety legislation; implementing effective, evidence-based programs; and demonstrating results. As we continue to build on the success of the Alliance Empowerment Program, we anticipate that, in the coming years, our NGOs will become known for being driven by evidence and contributions to the SDGs. We thank our partners and sponsors for your generous support—without you, we could not have achieved what we did in 2017—and we invite all who work for a safer world to continue with us in the shared challenge: to reduce road deaths by 50% by 2020.



**Lotte Brondum**  
Executive Director



200 Alliance members and stakeholders attended the Fifth Global Meeting of Nongovernmental Organizations Advocating for Road Safety and Road Victims, in Malaysia.



## LETTER FROM THE PRESIDENT

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In November, member states of the United Nations (UN) reached an agreement on voluntary targets for road safety. This historic accord strengthens our hand as NGOs to keep our governments accountable for the commitments they have made to safer roads.

The Alliance maintains a critical role in pulling NGOs together as a coordinated voice around the world—informing, equipping, and encouraging our members. Through activities like the Fifth Global Meeting of Nongovernmental Organizations Advocating for Road Safety and Road Victims, coordinated campaigns for UN Global Road Safety Week, and the World Day of Remembrance for Road Traffic Victims, the Alliance Empowerment Program, and other initiatives, the Alliance worked hard on behalf of our members in 2017. These efforts have generated clear results, which are detailed in Alliance publications, including *Walking the Talk*, and recognition, such as the Prince Michael International Road Safety Award that Lotte accepted for the Alliance this past December.

The Alliance's mission is to mobilize and empower NGOs to act to make roads safer for all and advocate for road victims' rights. We believe that the Alliance has been successful in furthering our mission in 2017 by helping our member NGOs influence government policy and public opinion.

In the coming year, the new voluntary road safety targets will be a key advocacy issue for all who seek safer roads and more habitable, sustainable cities around the world. The Alliance is ready to continue leading our member NGOs in advocating to make sure that every government's commitment to creating and implementing a plan for road safety is met.

A stylized, handwritten signature in black ink, consisting of a series of loops and a long horizontal stroke extending to the right.

**Jeffrey Witte**  
President





# ALLIANCE HIGHLIGHTS 2017

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## 5–6

In September, the Alliance reached 200 members.



## 7–8

The Fifth Global Meeting of Nongovernmental Organizations Advocating for Road Safety and Road Victims was held in Kuala Lumpur, Malaysia, in April.



## 9–10

The Alliance received the Prince Michael International Road Safety Award from HRH Prince Michael of Kent.



## 11–12

The Fourth UN Global Road Safety Week was marked by Alliance members around the world. Alliance-funded events reached six million people.



**13–14**

For the World Day of Remembrance for Road Traffic Victims, the Alliance produced a toolkit for NGOs. The social media posts from the toolkit reached an estimated four million people.

**15–16**

*Walking the Talk*, the Alliance's action brief, which puts the Alliance Empowerment Program into the context of the SDGs, was published in October.

**17–18**

The second cohort of Alliance Advocates graduated in Memphis, Tennessee, US, in August.

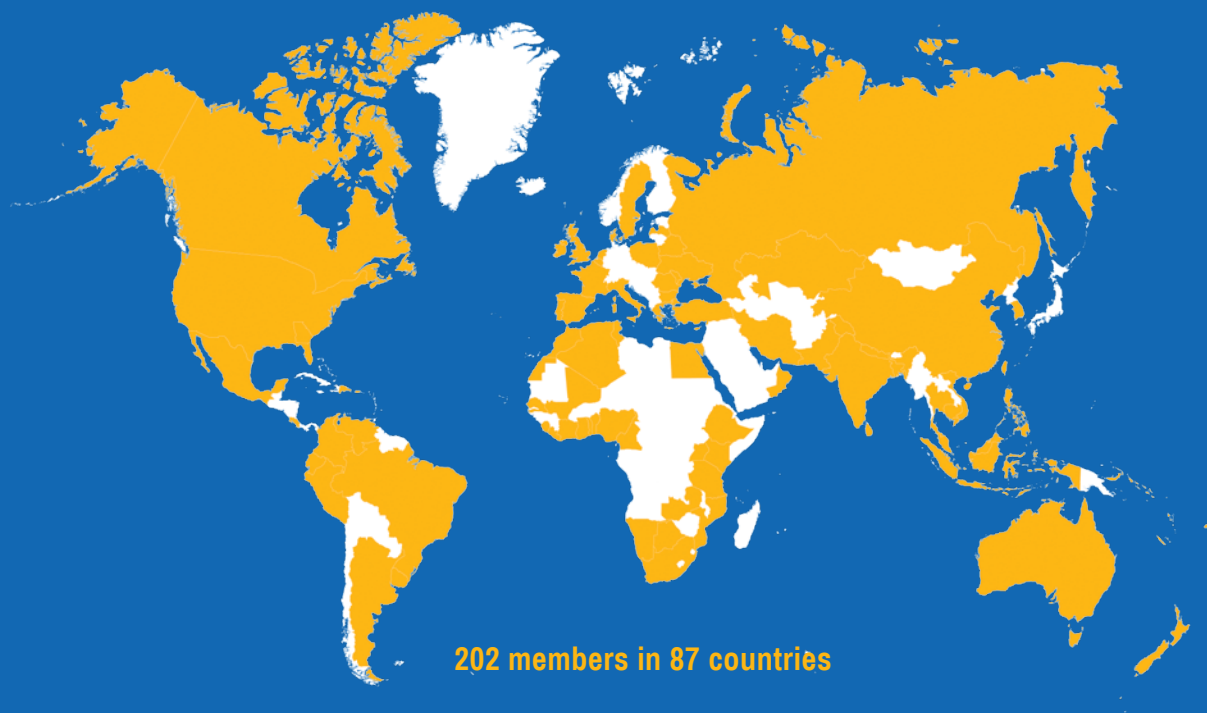
**19–20**

The Alliance demonstrated the role of road safety NGOs as partners in the SDGs through a special session at the IRF World Meeting, and other events.



# THE ALLIANCE AND ITS MEMBERS

Alliance members are at the heart of our mission to mobilize and empower NGOs from around the world. Together, we act to make roads safer for all and advocate for road victims' rights.



## WHY OUR MEMBERS JOIN US

- ▶ A sense of common purpose
- ▶ Increased visibility and credibility
- ▶ Networking with other road safety NGOs
- ▶ Access to international sponsors and stakeholders
- ▶ Technical and financial support for projects
- ▶ Best practices shared across the network
- ▶ Facilitation for global events
- ▶ Capacity building

**“Being a member of the Alliance is a selling point to local government.”**

—Alliance member, South-East Asian region

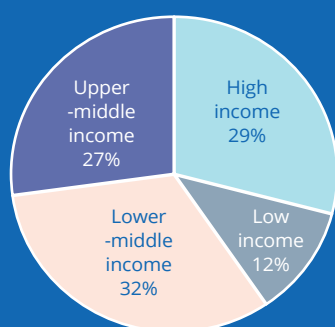
**“We make a difference in our country and communities, [since] we became a member of the Alliance.”**

—Alliance member, African region

## WHERE OUR MEMBERS ARE

### Members by Country-Income Group\*

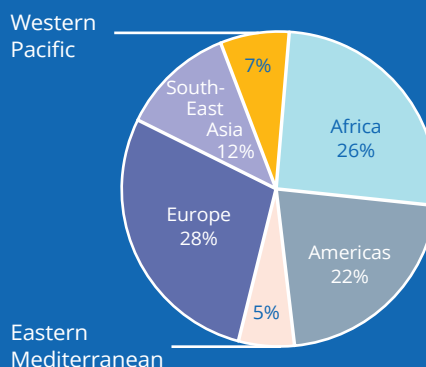
71% are in low- and middle-income countries



(\*Based on World Bank classifications)

### Members by Region\*

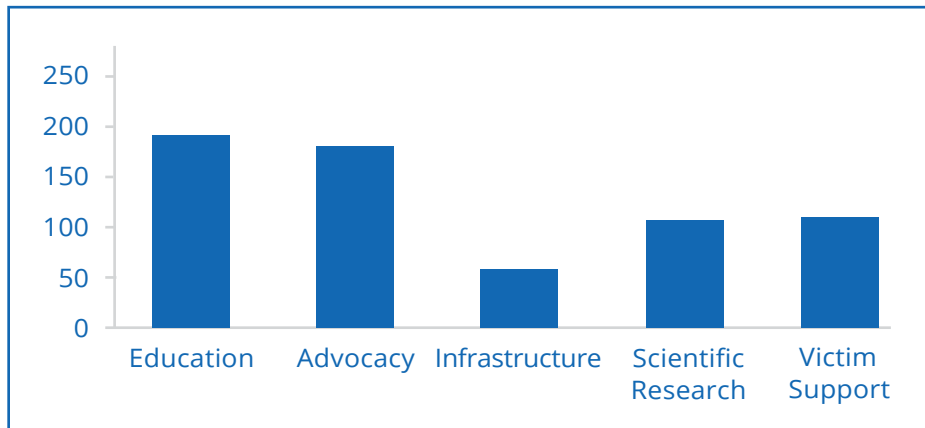
Alliance members cover all six World Health Organization (WHO) regions



(\*Based on WHO regions)



## WHAT OUR MEMBERS DO



Our members work in road safety education, advocacy, infrastructure, scientific research, and victim support. 79% work in three or more of these areas, and 10% work in all five.



Children at a school in Kyrgyzstan receive prizes for a road safety competition run by Kyrgyz Road Safety NGO.



South Africans Against Drunk Driving (SADD) volunteers paint road markings outside a school.



Motorcyclists in Togo take part in a caravan for UN Global Road Safety Week, organized by AVA Togo.



A memorial to a cyclist killed on the road placed by México Previene.



Alliance Advocates testing International Road Assessment Program (iRAP)'s Star Rating for Schools app.

## FIFTH GLOBAL MEETING



*The Global Meeting brought together 200 delegates from more than 70 countries.*

The Global Meeting of Nongovernmental Organizations Advocating for Road Safety and Road Victims (Global Meeting), which is held every two years, is the biggest event in the Alliance's calendar. It gives members the opportunity to connect with each other and share experiences and best practices. It gives small NGOs direct access to decision makers and funders. It invigorates attendees to recommit their efforts and to take home new ideas. The Fifth Global Meeting was held in April 2017 in Kuala Lumpur, Malaysia, and was cohosted with the Malaysian government and WHO.

**“The Alliance should be highly proud of the fantastic job that it achieved; personally I am very impressed with the success of getting together all these Alliance members.”**

*—Alliance member, African region*

## Outcomes

### SHARING IDEAS

#### 100 posters from 68 countries:

A poster exhibition showcased members' work.

#### 120 delegates participated in 17 workshops:

Practical workshops included post-crash response, safe systems approaches, and gender and risk in road safety.

#### 42 delegates trained:

Two-day workshops included monitoring and evaluation, social marketing and behavior change communication, project management, and spokesperson training.

#### 5 Alliance working groups:

Members formed working groups under the five pillars of the Decade of Action 2011–2020.

**1 General Assembly:** Members elected new board members to represent them and finalized the consultation and approval of the revised bylaws, which is the Alliance's governing document.



*The Pillar Working Groups were announced.*



*Etienne Krug, Director, was one of the keynote speakers.*



*Members shared knowledge at the poster exhibition.*

### BUILDING NETWORKS

**200 delegates from more than 70 countries:** The Global Meeting is an opportunity to make new contacts within the road safety world and catch up with old friends.

#### 3 new regional networks:

Alliance members in Anglophone Africa, Francophone countries, and South Asia formed new networks to support one another.

**“We can share about our experiences, and it helps us to improve our work for a better world free of car crashes.”**

*—Alliance member, Americas region*



*The 2016 Alliance Advocates reported on progress on their action plans.*



## MAKING COMMITMENTS

### 187 NGO commitments:

NGOs made commitments to implement specific road safety activities in their home countries.

**1 Declaration:** The Malaysia Declaration was signed by all delegates and handed to the Honorable Dato' Sri Liow Tiong Lai, Minister of Transport, Malaysia.

**“I would like to thank the Global Alliance of NGOs For Road Safety for organizing this conference, which has been beneficial to me, on how NGOs can influence our government on road safety, how we can offer sustainable solutions on road safety and advocate for interventions that work.”**

—Alliance member, African region



Votes being counted at the General Assembly.



NGOs wrote their commitments on the Global Meeting banner.

### Malaysia Declaration:

Road crashes take over 1.25 million lives every year and are the main cause of death for 15–29 year olds and an additional 20–50 million are injured or disabled.

We, the world's road safety and road victims' NGOs, deem this to be an unacceptable loss of life and quality of life.

Now all countries in the United Nations have adopted road safety targets 3.6 & 11.2 in the Sustainable Development Goals, we urge governments, corporations, academia, our fellow NGOs and all stakeholders to act without delay to support and implement the Global Plan for the Decade of Action for Road Safety 2011–2020, and in particular the measures therein prioritized in WHO's new SaveLIVES public health package.

We commit to implementing practical, evidence-based measures to improve road safety and post-crash response. We call upon every citizen to partner with us in our mutual efforts to reduce road dangers, to prevent death and serious injury on our roads, and to ensure support and justice for the bereaved and injured.

We urge governments to promote, adopt and implement road safety policies aiming at protecting the most vulnerable road users, together with all UN legal instruments, especially the Convention on the Rights of the Child and Convention on the Rights of Persons with Disabilities.

Road safety is a matter of human rights. The time to act is now.



## AWARDS

2017 was a year of recognition for the Alliance and our members. The inaugural FedEx Road Safety Awards were presented at the Fifth Global Meeting of Nongovernmental Organizations Advocating for Road Safety and Road Victims, and the Alliance and our Executive Director, Lotte Brondum, were the recipients of international awards, including the prestigious Prince Michael International Road Safety Award.

### PRINCE MICHAEL INTERNATIONAL ROAD SAFETY AWARD

The Prince Michael International Road Safety Award is one of the most prestigious awards in the road safety world. The Alliance received an award in the category of Safer Roads for our efforts, through the Alliance Empowerment Program, to increase the quality of member NGOs' work and to strengthen their ability to plan, identify funding, and implement and evaluate relevant advocacy activities that lead to community mobilization, press attention, and legislative change. The award was presented by HRH Prince Michael of Kent at a ceremony in London in December.

**“So proud to be a part of this great and worldwide team! Congrats @lotte, and we congratulate also ourselves as a member of this stunning organization!!!”**

*—Alliance member, Eastern Mediterranean region*



Prince Michael International Road Safety Award Ceremony. From left: Jon Stockton, FedEx Express Northern Europe; HRH Prince Michael of Kent; Lotte Brondum, the Alliance; Gela Kvashilava, Partnership for Road Safety and Alliance Board Member.



## FEDEX ROAD SAFETY AWARD



The awards were presented to the winners by Shane O'Connor, FedEx (left).

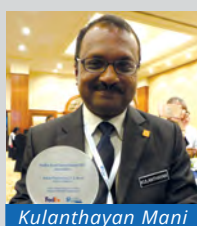
The FedEx Road Safety Award recognizes the results-oriented commitment, involvement, and willingness to learn of members of the Alliance, recognizing the potential of small, growing organizations that seize opportunities and amplify best practices in the road safety community. Three Alliance members received the inaugural award.



Casimir Migan

### **Casimir Migan, Alinagnon**

"All Alinagnon's team remained stunned in front of the trophy and not knowing what to say in front of this great victory that you allowed us to win."



Kulanthayan Mani

### **Kulanthayan Mani, Safe Kids Malaysia**

"Thank you, Lotte and Shane, for believing in us. Hopefully we can deliver well. We keep to your word to strike a gold in the 2020 SDG 3.6 Olympics. We will do all we can with this four-years single intervention to save children traveling on motorcycles. Praying hard to strike a medal in 2020 as we come to the end of SDG 3.6."



Caro Smit

### **Caro Smit, South Africans Against Drunk Driving (SADD)**

"Being reviewed by internationally recognized peers, and getting this award from them makes it doubly worthwhile and something I am extremely proud of. It has revitalized me, and it has made me even more keen to continue to be a road safety ambassador in South Africa, and worldwide. It also has made me want to try even harder and to reach out to other road safety NGOs who are part of the Alliance."

## IRF ROAD SAFETY AWARD

Lotte Brondum was presented with the International Road Safety Federation (IRF) Road Safety Award, at the IRF World Meeting in Delhi, India, in November, for "unstinted dedication in promoting road safety in the global NGO sector."

## IRVA GLOBAL LIGHT OF HOPE AWARD

Each year, on the World Day of Remembrance for Road Traffic Victims, Alliance member the Irish Road Victims Association (IRVA) present their Global Light of Hope awards. The Alliance received a 2017 award for our work "providing a platform for more than 200 Road Safety and Road Victims' NGOs throughout the world, facilitating the sharing of expertise and encouraging all to reach the targets set out in the UN Global Plan for the Decade of Action for Road Safety and in the Sustainable Development Goals."



Lotte Brondum received the IRF Road Safety Award from Nitin Gadkari, the Minister of Road Transport, Highways, Shipping Water Resources, River Development, and Ganga Rejuvenation, India.



## FOURTH UN GLOBAL ROAD SAFETY WEEK



**Save Lives**  
**#SlowDown**

**6 million people reached by  
Alliance-funded events**

UN Global Road Safety Week (UNGRSW) is a global campaign, held biannually in May, in which local and national governments, NGOs, corporations, and community groups participate by organizing road safety events and campaigns around a central theme. The theme of the Fourth UNGRSW was managing speed, and many NGOs used it to advocate with decision makers for lower speed limits in urban areas while, raising awareness to the community and via media. The Alliance worked closely with WHO to promote the event among NGOs and to coordinate members' activities. Alliance members registered at least 130 events on the official UNGRSW website.

**“We think what we did for the week has opened new doors to us, and we are thinking about how we continue to build our new connections and define new activities for all around the year.”**

*—Alliance member, Eastern Mediterranean region*

### KICKOFF EVENT

The official kickoff event for UNGRSW was held as part of the Fifth Global Meeting of Nongovernmental Organizations Advocating for Road Safety and Road Victims at SMK Dengkil School, Selangor, Malaysia. Delegates, including NGOs and bi- and multilateral road safety stakeholders joined with representatives from the Malaysian government to paint a speed bump outside the school, paint a mural, hand out helmets to passersby, and judge a poster competition around the theme of managing speed. The event served as a demonstration for NGOs to motivate and equip them for their own UNGRSW activities.



*Delegates painted a mural at the school.*



*Students at the school took part in a poster competition on the theme of speed.*



*A speed bump was painted outside SMK Dengkil School, Selangor, Malaysia.*



*Motorcycle helmets were handed out to adults and children.*



## PHOTO CONTEST

In the lead up to UNGRSW, the Alliance held a photo contest, promoted via social media. Entries were received in three categories. NGOs were also encouraged to submit photographs of themselves, volunteers, and passersby holding the signboard displaying their own #SlowDown messages.

### Speed Management



Road Safety Pioneers, Iran, for a close-up of a speed bump.

### NGOs at Work



E-Consumer Protection Association, Algeria, campaigning for 30-kilometers-per-hour limits around schools.



AIP Foundation, Vietnam, for a photo of a pedestrian-safety simulation in a school.

### #SlowDown



The Irish Road Victims Association (IRVA), Ireland, for photo of an event attended by the emergency services.



Zavod VOZIM, Slovenia, leading a session entitled "I still drive—but I cannot walk."

## SEED GRANT SCHEME

The Alliance administered a seed grant scheme for members to organize slow down events in their communities. The grant scheme was funded by FIA Foundation, FedEx, and WHO; 22 member organizations were awarded between US\$400 and US\$2,000. Their campaigns reached an estimated six million people and 230 decision makers, and at least 10 commitments to implement change were made.



Children took part in a flash mob organized by YoungGeneration of Tajikistan.



A radio show during UNGRSW featured Cambodia Movement for Health and Cambodian police.



Bikers gathered for AVA Togo's rally in Lomé.



Luchemos por la Vida paraded around iconic streets in Buenos Aires, Argentina.



Ambassadeurs de la Sécurité Routière organized a slow down fun day.



## WORLD DAY OF REMEMBRANCE



4 million people reached on Facebook and Twitter through Alliance social media banners

The World Day of Remembrance for Road Traffic Victims (WDoR), founded by the European Federation of Road Traffic Victims (FEVR), is commemorated each year on the third Sunday in November. Alliance members around the world participate by holding events to remember those who have been killed on the world's roads, along with their family and friends.

### TOOLKIT

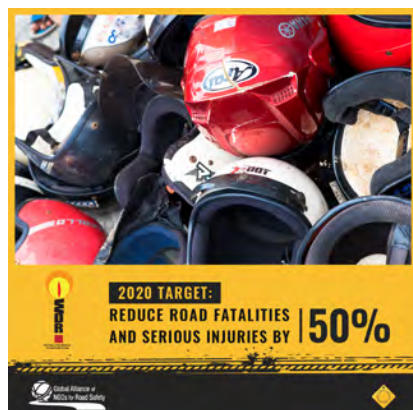
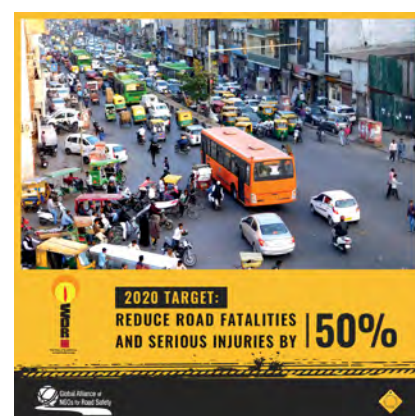
To enable NGOs to organize meaningful WDoR campaigns, the Alliance produced a toolkit. The toolkit included letter and press release templates, an advocacy guide and webinar, a signboard, and social media banners cosponsored with WHO. The toolkit was accessed 854 times, and the accompanying webinar 133 times.

**“[We] used various steps ... to engage decision makers. [We] used one main design in the backdrop of the main event program. It is really worthy and helpful.”**

—Alliance member, South-East Asia region

### SOCIAL MEDIA POSTS

Social media banners reached an estimated four million people via Facebook and Twitter.





## SIGNBOARDS

The Alliance's signboard was used by NGOs as part of their WDoR events.



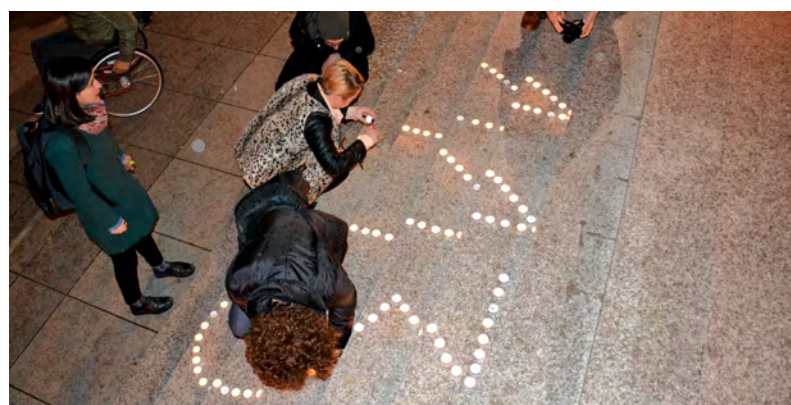
TRAX volunteers in India with the signboard at their vigil.



Belarusian Auto Moto Touring Club (BKA), Belarus, used the signboard in their WDoR activities at a school.

## MEMBER EVENTS

Alliance members around the world held events and campaigns for WDoR. The Alliance shared members photos and stories on the website and via Facebook.



The 113 people who lost their lives on Kosovo's roads in 2017 were commemorated by the Kosovo Association of Motorization (AMRKS).



An awareness campaign for bus drivers held by Association Tariq Essalama Bejaia.



AMVIRO held a blood donation event in Mozambique.



In Belarus, school children, volunteers and police officers released 150 white balloons.



## ALLIANCE EMPOWERMENT PROGRAM

In late 2015, the Alliance launched our multiyear capacity-building initiative, the Alliance Empowerment Program. Now, in its second year, the impact of the program's investment in NGOs is beginning to be seen.

In October 2017, the Alliance conducted a mid-term evaluation of the Alliance Empowerment Program to ensure it was meeting its objectives and to inform the program's next stage. The evaluation found that there had been a significant improvement in advocacy planning, project management skills, community mobilization, media engagement, and influence toward legislative change by program beneficiaries.

### IMPACT OF THE ALLIANCE EMPOWERMENT PROGRAM



### 2016 ALLIANCE ADVOCATES MAKING A DIFFERENCE



#### Tunisia

Afef Ben Ghenia, Ambassadeurs de la Sécurité Routière, is the driving force behind a new national seat belt law that came into effect in April 2017. In the two months after the law was implemented, road fatalities fell by 35% from the previous year.



#### Togo

Since returning from the Alliance Advocate training, Koffi Nuseto, AVA Togo, places more emphasis on monitoring impact. As a result, he has been appointed by WHO as a focal point for data collection for the next *Global Status Report on Road Safety*.



#### Kenya

The skills that Betty Omoro, Safe Drivers Organization (SDO), developed in the Alliance Advocate training have helped her to secure funding from the World Bank for projects with communities along a newly rehabilitated highway on an important transport corridor.

## WALKING THE TALK



ACTION BRIEF

## WALKING THE TALK

The Global Alliance of NGOs for Road Safety:  
Driving action for the Sustainable Development Goals



*Walking the Talk featured stories of NGOs making an impact.*

The impact of the Alliance Empowerment Program is documented in our action brief *Walking the Talk*, which was published in October. *Walking the Talk* describes the response of the Alliance and our members to the challenge represented by the SDGs with reference to the Alliance's Empowerment Program. It demonstrates how the Empowerment Program has equipped NGOs to achieve more tangible and measurable results toward halving the 1.25 million road deaths worldwide each year. *Walking the Talk* features stories of the 2016 Alliance Advocates and demonstrates the impact that NGOs can make through focused, evidence-based projects.

**Philippines**

Amy Rolloque, Safe Kids Philippines', action plan focused on helmet use. In addition to sourcing and distributing at least 900 free helmets, in 2017, after many years of campaigning, Safe Kids saw a law enacted making helmet use mandatory in the Philippines for children on motorcycles.

**Zambia**

Daniel Mwamba, Zambia Road Safety Trust (ZRST), was invited to join a Zambian government delegation to a WHO conference. A chance meeting with new WHO Director-General Dr. Tedros Adhanom Ghebreyesus led him to create a new NGO alliance in Zambia.

**Uruguay**

The Alliance Advocate program showed researcher Florescia Lambrosquini, Fundación Gonzalo Rodríguez, how to translate her findings into action. She feels that she is now more capable of persuading an audience of the importance of her message.



# ALLIANCE EMPOWERMENT PROGRAM

## ALLIANCE ADVOCATES 2017

Following the success of the 2016 program, the Alliance Advocate 2017 program used the same format to select and equip 14 new Advocates in August 2017 at the FedEx World Headquarters, Memphis, Tennessee, US.

Alliance Advocates are selected via a rigorous application process to identify those candidates who will benefit most from the programs and put what they have learned into effective, evidence-based action plans in their home countries. The Alliance Advocates are a big investment for the Alliance and much is expected of them as advocates for road safety and for the Alliance.

**“Now I am more confident and clear about my work and role in my NGO and what can I do to contribute to reduce road traffic crashes.”—Alliance Advocate, Americas region**



Advocates tested the new iRAP Star Rating for Schools app.



Advocates participated in group activities.



The training was facilitated by founder Alliance member Youth for Road Safety (YOURS).



Each Advocate presented a specific, measurable, action plan.



## 2017 ADVOCATE PLANS IN ACTION



David Razboršek, Zavod VOZIM, Slovenia, is spearheading the project “Heroes Drive in Pajamas,” addressing the temptation to drink and drive that young people outside the main cities face after a night out. So far, they have achieved a media campaign endorsed by sports and entertainment celebrities, an event where volunteers in pajamas drove partygoers home, and action plans that include emphasis on event organizers to arrange transport for those attending. They are advocating for a reduction in the permitted blood alcohol concentration (BAC), stricter drunk-driving laws, and more police enforcement.



Fidelis Ngochia, Cameroon Association for the Defense of Victims of Accidents (CADVA), is working to make school zones safer in a region where, in some schools, between one and three children are involved in crashes every week. He has begun by installing crossing guards and is using his new skills to advocate via media, getting his message across on national television news and with government. He is advocating for 20-kilometers-per-hour speed limits around all Cameroonian schools by 2020.



## ROAD SAFETY NGOS ON THE WORLD STAGE

SDG 11.2 states: “By 2030, provide access to safe, affordable, accessible and sustainable transport systems for all, improving road safety, notably by expanding public transport, with special attention to the needs of those in vulnerable situations, women, children, persons with disabilities and older persons.” Road safety is connected to issues of sustainability, health, and the environment, among others, issue and the Alliance and our member NGOs are increasingly taking up their role among new stakeholders who share the goal of a safe, sustainable future.

### EVERY JOURNEY, EVERY CHILD INTERNATIONAL CONFERENCE

The Every Journey, Every Child International Conference, London, focused on the public health priorities of tackling air pollution and road danger, with a specific focus on the impact of these man-made epidemics on children. The Alliance’s Lotte Brondum was among the presenters, launching the action brief *Walking the Talk*, and was accompanied by several Alliance members.



Lotte Brondum launched *Walking the Talk* at the Every Journey, Every Child International Conference



Alliance members, several of whom were featured in *Walking the Talk*, supported the Alliance at the launch.



## IRF WORLD MEETING

The International Road Federation (IRF) World Meeting is one of the largest, most prestigious annual gatherings of road professionals. The Alliance was therefore honored, as an NGO representing NGOs, to be invited to share our expertise with a new and wider audience.

The Alliance hosted a special session entitled “*Walking the Talk: Driving Action for the SDGs.*” It explored the role of NGOs in delivering the road safety SDGs and the importance of partnerships to achieve the targets. The session was opened by François Bausch, Minister for Sustainable Development and Infrastructure, Luxembourg, and featured a panel that included representatives from three Alliance members: Harpreet Singh, Avoid Accident, India; Kulanthayan Mani, Safe Kids Malaysia; and Piyush Tewari, SaveLIFE Foundation, India. Also on the panel were Shane O’Connor, FedEx, and Dipak Dash, Times of India.



Lotte Brondum signed the Declaration of Delhi along with other delegates including government ministers from nine countries. The declaration reaffirmed delegates commitment to the road safety SDGs.



Members supported the Alliance in our booth in the exhibition space.

## THE GLOBAL PLAN FOR PHYSICAL ACTIVITY

The Alliance was invited to be a part of the Strategic Advisory Network for the creation by WHO of a Global Plan for Physical Activity. Alliance President, Jeffrey Witte, attended, and took with him inputs from Alliance members that highlighted the road safety and cultural barriers to physical activity.



The Strategic Advisory Network for the Global Plan for Physical Activity including Jeffrey Witte, Alliance President.



## CORE OFFERINGS

The Alliance supports our members through networking and sharing, advocacy, and capacity building. All Alliance programs, services, and initiatives contribute to one or more of these three key areas.

**“The Alliance is an avenue to build friendships among members from different organizations—it helps make the world so small and reachable.”**

—Alliance member, Western Pacific region

### NETWORKING AND SHARING

The Alliance is the connecting point for road safety NGOs around the globe, sharing global and member news, linking NGOs with common interests or needs, and disseminating best practices.



*The Global Meeting provided extensive networking opportunities.*

#### Key facts

- ▶ 5,213 Facebook likes
- ▶ 1,666 Twitter followers
- ▶ 13,465 Web visitors
- ▶ 1,929 newsletter subscribers
- ▶ 54 member stories
- ▶ 200 attendees at the Fifth Global Meeting of Nongovernmental Organizations Advocating for Road Safety and Road Victims (the Global Meeting)



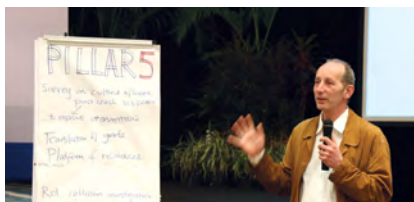
*The General Assembly enabled members to add input on how the Alliance is*

#### Key activities 2017

- ▶ Global Meeting
- ▶ World Day of Remembrance for Road Traffic Victims (WDoR) social media campaign
- ▶ News sharing via newsletter, website, and social media

### ADVOCACY

The Alliance's advocacy activities are two pronged: coordinating members in global advocacy and amplifying members' own campaigns. Increasingly, the Alliance is also becoming recognized as a global road safety stakeholder.



*Pillar Working Groups were agreed upon at the Global Meeting.*

#### Key facts

- ▶ 187 commitments made at the Global Meeting
- ▶ 5 Pillar Working Groups created
- ▶ 6,000,000 people reached through UN Global Road Safety Week (UNGRSW)
- ▶ 4,000,000 people reached through WDoR social media posts



*Members took photos with signboards to share their #SlowDown messages.*

#### Key activities

- ▶ Pillar Working Groups created to enable members to discuss and feed into the UNGRSW agenda
- ▶ Coordination of UNGRSW activities
- ▶ WDoR toolkit
- ▶ Special session on NGOs' contribution to the SDGs at the International Road Federation World Meeting, Delhi, India.
- ▶ Part of the strategic advisory network for the creation of WHO's Global Plan for Physical Activity

## CAPACITY BUILDING

Developing the effectiveness of small, grassroots NGOs is key to achieving the SDGs. The Alliance does this through training, seed grants, and dissemination of information, reports, and best practices.



*An Alliance Advocates training session.*

### Key facts

- ▶ 29 Alliance Advocates from 29 countries have developed 29 action plans
- ▶ 42 delegates trained at the Global Meeting
- ▶ 21 workshops attended by 120 delegates
- ▶ 36 seed grants awarded for UNGRSW and Advocate action plans
- ▶ 2 webinars viewed 271 times
- ▶ 1 toolkit created for WDoR



*The 2017 cohort of Alliance Advocates.*

### Key activities 2017

- ▶ Alliance Advocate training in Memphis, Tennessee, US
- ▶ Two-day training sessions prior to the Global Meeting equipped delegates to develop, manage, and promote effective programs
- ▶ Workshops at the Global Meeting gave delegates insight into key risk areas, trends, and what multilateral organizations are looking for in potential partnerships
- ▶ Webinars on occupational road safety and WDoR advocacy



*Schoolchildren at the kickoff event for UNGRSW in Malaysia.*



# MEMBER LIST

## AFRICA

### Algeria

E-Consumer Protection Association  
Les Amis de la Route  
Association Tariq Essalama Bejaia

### Benin

ONG Alinagnon

### Botswana

Society of Road Safety Ambassadors (SORSA)

### Cameroon

Association des Familles de Victimes des Accidents de la Circulation du Cameroun (AFVAC – CAMEROUN)  
Cameroon Association for the Defense of Victims of Accident (CADVA)  
Cameroon Road Safety Foundation (CAROSAF)  
Securoute

### Ethiopia

Save the Nation Association (SNA)

### Gambia

National Youth Parliament – the Gambia

### Ghana

Amend Road Safety – Ghana

### Ivory Coast

Organisation des Jeunes Ivoiriens pour la Sécurité Routière (OJISER)

### Kenya

Association for Safe International Road Travel (ASIRT) – Kenya  
Chariots of Destiny Organization (COD)  
Injuries Prevention & Information Centre – Kenya (IPIC – K)  
Pamoja Road Safety Initiative  
RoadWise Network  
SafeDrive Africa Foundation (SDAF)  
Smart Drivers Organization  
Usalama Watch Initiative

### Liberia

Save Life Liberia Inc.

### Mali

Action et Jeunesse pour le Développement – Sécurité Routière (AJD – Sécurité Routière)  
Siraba Lakana

### Mozambique

Amend – Mozambique  
Associação Moçambicana Para as Vítimas de Insegurança Rodoviária (AMVIRO)

### Namibia

Private Sector Road Safety Forum (PRSF) – Namibia

### Nigeria

Arrive Alive Road Safety Initiative (AARSI)  
Highway Safety Initiative  
Kwapda's Road Safety Demand (KRSD) Trust Fund  
Lifestyle Health Education and Safety Foundation  
Prompt Assistance to Victims of Road Accidents (PATVORA) Initiative

Road Accident Information & Rescue Organization  
Road Accident Prevention Network Center (RAPNEC)  
Safety Beyond Borders  
Temidayo Ogan Child Safety and Support (TOCSS) Foundation

### Senegal

LASER International

### Sierra Leone

Road Safe Salone

### South Africa

Childsafe South Africa  
South Africans Against Drunk Driving (SADD)

### Togo

Association des Victimes d'Accidents du Togo (AVA Togo)  
Association nationale des Victimes de la Route (AVR)

### Uganda

Hope for Victims of Traffic Accidents (HOVITA)  
Road Safety Initiative (RSI) – Uganda  
Road Safety Trust (RST) – Uganda  
Safe Way Right Way – Uganda  
Uganda Red Cross Society (URCS) – Mbarara  
Uganda Road Accident Reduction Network Network Organisation (URRENO)

### United Republic of Tanzania

Amend – Tanzania  
Helmet Vaccine Initiative Tanzania Foundation  
Umma wa Wapanda Baisikeli (UWABA) Dar es Salaam Cycling Community

### Zambia

Zambian Road Safety Trust (ZRST)

## AMERICAS

### Argentina

A.C.T.I.V.V.A.S. Asociación Civil Trabajar contra la Inseguridad Vial y la Violencia con Acciones Sustentables  
Asociación para la Disminución de Sinistros Viales (ADISIV)  
Asociación Civil Madres del Dolor Bien Argentino  
Conduciendo a Conciencia  
Luchemos por la Vida – Asociación Civil  
MiNU Asociación Civil  
Tecpremer Asociación Civil

### Brazil

Criança Segura Safe Kids Brasil  
Fundação Thiago de Moraes Gonzaga  
Instituto de Ética e Comportamento no Trânsito (IECT)  
Observatório Nacional de Segurança Viária (ONSV)

### Canada

Canadian Association of Road Safety Professionals (CARSP)

Mothers Against Drunk Driving (MADD) Canada  
Parachute

### Colombia

Fundación IRM (Inclusion, Resiliency, and Mobility)  
Por la Via Por la Vida – Liga Contra la Violencia Vial

### Costa Rica

Asociación de Deportistas contra la Violencia Vial y el Irrespeto (ACONVIVIR)  
Fundación S.O.S. Paz en las Carreteras

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Jóvenes Salvaguarda, AC  
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Movilidad y Desarrollo México, AC  
Movimiento de Activación Ciudadana, AC  
NACE, AC (No A Conducir Ebrio)  
Víctimas de Violencia Vial, AC

### Paraguay

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### Peru

Lima Cómo Vamos

### Trinidad and Tobago

Arrive Alive

### United States of America

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Institute for Transportation and Development Policy (ITDP)  
International Road Federation (IRF)  
Mothers Against Drunk Driving (MADD)  
National Organizations for Youth Safety (NOYS)  
Safe Kids Worldwide  
Trek Medics International  
Youth Service America (YSA)

### Uruguay

Fundación Gonzalo Rodriguez

### Venezuela (Bolivarian Republic of)

Asotransito

## EASTERN MEDITERRANEAN

### Egypt

Egyptian Society for Road Safety (ESRS)

### Iran (Islamic Republic of)

Road Safety Pioneers (RSP)  
Road Safety Supporters Society (RSSS)

**Jordan**

The Royal Health Awareness Society (RHAS)

**Lebanon**

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Kunhadi  
Roads for Life

**Morocco**

AMPROUD NGO for Road Safety – Morocco

**Oman**

Sustainability

**Pakistan**

Centre for Development Innovation (CDI)

**Tunisia**

Les Ambassadeurs de la Sécurité Routière

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National Road Safety Council (NRSC)

**Azerbaijan**

Hayat International Humanitarian Organisation  
National Automobile Club of Azerbaijan – Azərbaycan Milli Avtomobil Klubu (AMAK)

**Belarus**

Belarusian Auto Moto Touring Club (BKA)

**Belgium**

CITA – International Motor Vehicle Inspection Committee  
Eurocare (European Alcohol Policy Alliance)  
European Cyclists' Federation (ECF)  
European Federation of Road Traffic Victims (FEVR)  
Handicap International Federation Responsible Young Drivers

**Bulgaria**

Open Youth Institute for Research, Education and Development (IRED)

**Cyprus**

Reaction – Youth for the Prevention

**Denmark**

Dansk Fodgænger Forbund

**France**

Fédération Internationale de l'Automobile (FIA)

**Georgia**

Partnership for Road Safety

**Greece**

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You Are What U Do / Kostas Kouvidis

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Irish Road Victims' Association (IRVA)

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Italian Association of Road Safety Professionals (AIPSS)

**Kazakhstan**

Road Safety Association of Kazakhstan

**Kosovo**

Kosovo Association of Motorization (AMRKS)

**Kyrgyzstan**

Kyrgyz Road Safety NGO

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**Russian Federation**

Road Safety Russia

**Slovenia**

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Zavod Varna pot

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Asociación para la Prevención de Accidentes de Tráfico (P(A)T)  
Stop Accidentes

**Sweden**

Kids Non-Profit Organization (KNPO)

**Switzerland**

International Federation of Pedestrians

**Tajikistan**

Young Generation of Tajikistan (YGT)

**Turkey**

International Police Association (IPA) – Turkey  
Turkish Traffic Safety Association

**Ukraine**

Road Safety Support Foundation  
Ukrainian Road Safety Association (URSA)

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RoadPeace  
RoadSafe  
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People's Trust, Jaipur  
Safe Drive Save Life  
Safe Kids Foundation (SKF)  
Safe Road Foundation (SRF)  
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Indonesia

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Swatantrata Abhiyan Nepal

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Asia Injury Prevention (AIP) Foundation  
Child Safety Promotion and Injury Prevention Research Center (CSIP)  
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**WESTERN PACIFIC****Australia**

Australian Road Safety Foundation (ARSF)  
Little Blue Dinosaur Foundation  
Safer Australian Roads and Highways (SARAH)

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Advocacy and Policy Institute (API)  
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Cambodia Movement for Health (CMH)

**China**

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**Malaysia**

Safe Kids Malaysia

**New Zealand**

New Zealand Sleep Safety Ltd  
SafeKids Aotearoa

**Philippines**

Project C.A.R.E.S.  
Safe Kids Worldwide Philippines (SKWP)

**Republic of Korea**

Safe Kids Korea

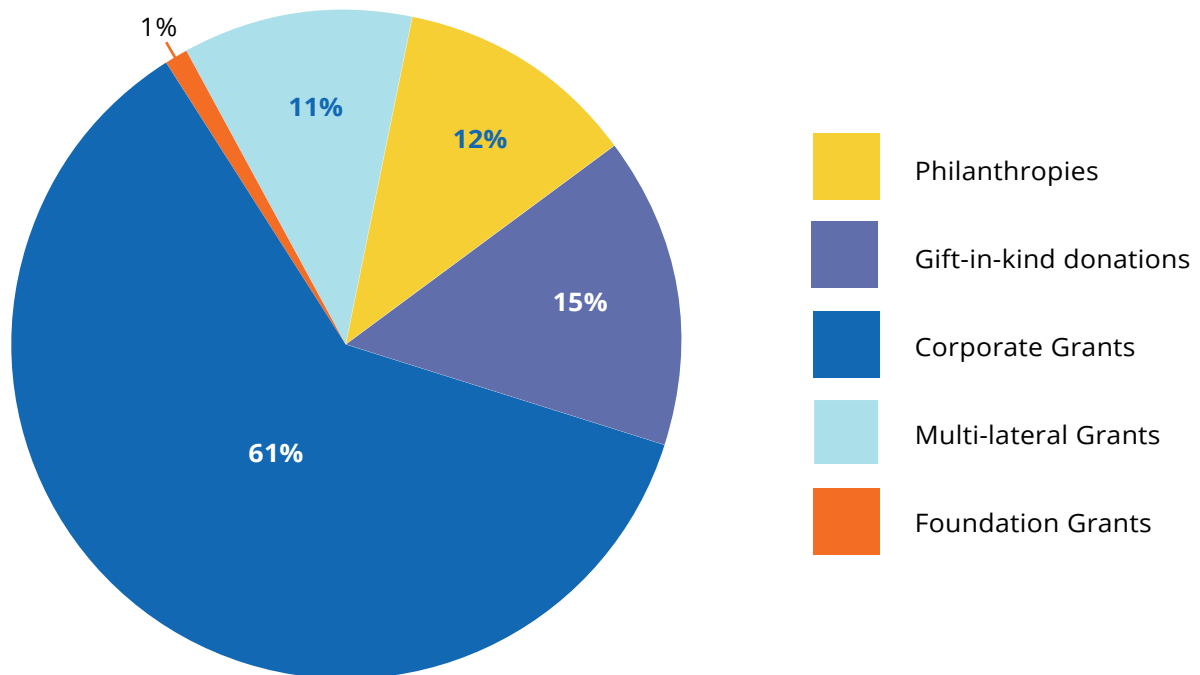
**Vietnam**

Asia Injury Prevention (AIP) Foundation

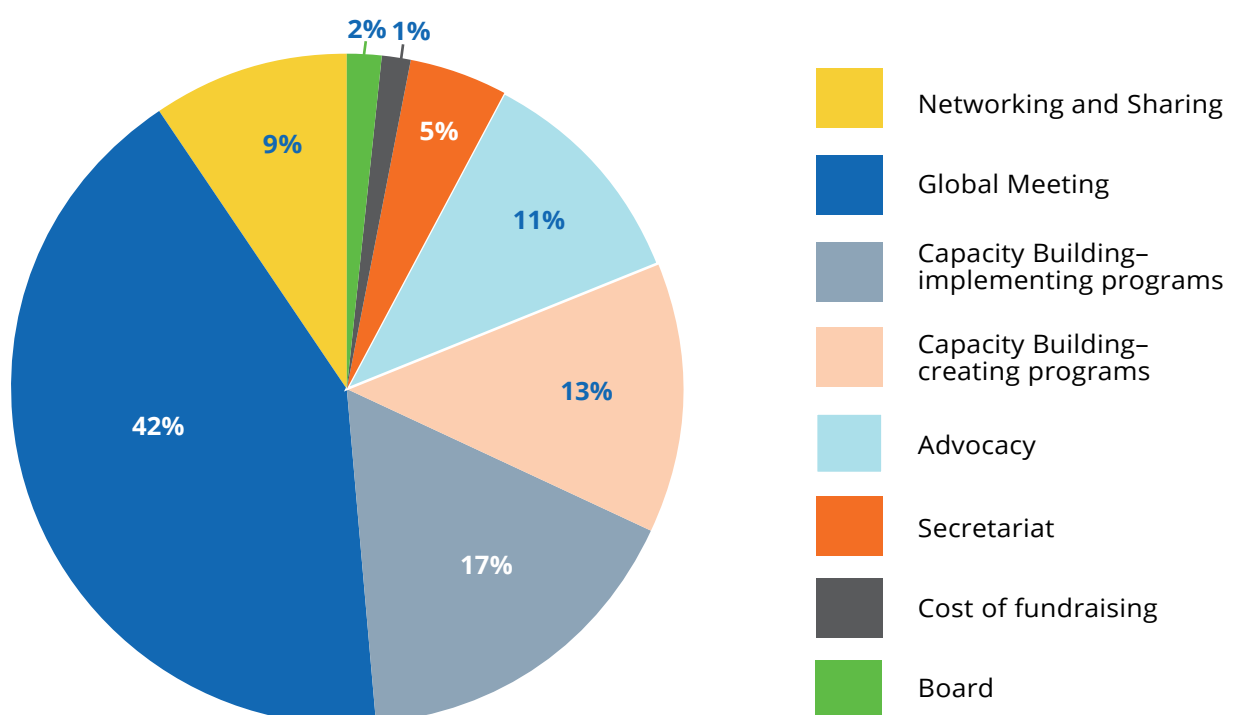


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GLOBAL ALLIANCE OF NGOS FOR ROAD SAFETY  
April 2018

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**Credits**

Our thanks to the members who have shared their projects with us and allowed us to use their photographs.

Richard Ahlström, KNPO (cover image, pages 1, 2, 3, 7, 8, 11, and 21); Ali Zayerzadeh, Road Safety Pioneers (pages 3, 5, 12, 21, and 22); Criança Segura Safe Kids Brasil (page 3); IRF (pages 4, 10, and 20), RoadSafe (pages 4 and 9); Kyrgyz Road Safety NGO (pages 4 and 6); AVA Togo (pages 6, 12 and 15); SADD (page 6); México Previene (page 6); E-Consumer Protection Association (page 12); AIP Foundation (page 12); IRVA (page 12); Zavod VOZIM (pages 12, 18 and 21); Young Generation of Tajikistan (page 12); Cambodia Movement for Health (page 12); Luchemos por la Vida (page 12); Ambassadeurs de la Sécurité Routière (page 12); TRAX (page 14); BKA (page 14); AMRKS (page 14), Association Tariq Essalama Bejaia (page 14); AMVIRO (page 14); Safe Kids Philippines (page 16); SDO (page 16); ZRST (page 16); WHO (page 20); Graphic design: Hoang Phuong Tran.

