Dear friends,

The Global Alliance of NGOs for Road Safety has come a long way since 2009 when the World Health Organization (WHO) first convened non-governmental organizations (NGOs) active in road safety to discuss the idea of an international forum to collectively advocate for safer roads.

This past year, the Alliance, which now has more than 140 member NGOs active in over 70 countries, launched its 2014-2018 Strategic Plan to grow the Alliance and increase its services to members as they work to reduce the unacceptable number of traffic injuries and fatalities and advocate for crash victims’ rights. The Strategic Plan highlights three key areas for growth:

- Networking and sharing best practices and information amongst members;
- Advocacy for road safety and victims’ rights; and
- Capacity building for members to implement effective programs in their countries.

We have made some important improvements in these key areas this year. In 2014, the Alliance:

- Raised funds to staff its Secretariat;
- Hired an Administrative Director, Lotte Brondum, the Alliance’s first staff member, to work directly with members and develop services according to the goals outlined in the Strategic Plan;
- Officially became a member of the United Nations Road Safety Collaboration (UNRSC);
- Represented NGOs as a member of the “Friends of the Decade” group, which exists to advance the UN Decade of Action for Road Safety 2011-2020;
- Co-launched, in partnership with UNRSC members, the #SaveKidsLives campaign, which aims to raise awareness among global leaders about the toll that road traffic crashes take on children;
- Continued the development and operation of communication platforms for members, including our website and Facebook group;
- Introduced a bimonthly newsletter which reaches hundreds of road safety advocates around the world; and
- Managed preparations for the 4th Global Meeting of NGOs Advocating for Road Safety and Road Victims held in Marrakech, Morocco, in March 2015.

As you can see, the Alliance has developed substantially this past year and there are many exciting plans to continue this momentum in 2015 and beyond. I would like to extend a sincere thank you to the member NGOs who have been a part of this journey and to the World Health Organization for its commitment to the Alliance from its inception. Additionally, I would like to express gratitude to the board members who passionately contribute to the betterment of the Alliance while also having their own NGOs to run. This year, the board lost a beloved friend and colleague, Dr. Daouda Sagna. The achievements and growth of the Alliance would not have been possible without Dr. Sagna’s work and dedication, and it is with great sadness that we note Dr. Sagna’s passing. Finally, to our financial supporters, thank you. It goes without saying that the Alliance would not be able to pursue its mission without your generous support.

We look back on 2014 proudly and look forward to growing together in the upcoming years to prevent needless death and suffering on the world’s roads and to assist the victims of crashes.

Sincerely,

Jeffrey Witte
President
Board of Directors
Global Alliance of NGOs for Road Safety
The Global Alliance of NGOs for Road Safety exists in response to demand from NGOs worldwide for a forum where NGOs can share best practices and collectively advocate for road safety and the rights of victims of road traffic crashes.

The Alliance provides services and support to its members in three key areas: networking and sharing, advocacy, and capacity building. The Alliance also provides concise information about the activities of NGOs to non-NGO actors, such as governments, foundations, multilateral organizations, the media, and other stakeholders to promote road safety in the global development agenda.

The Alliance was established in 2012 by NGO members of the UNRSC and is a registered nonprofit under Swiss law.

Each year, more than 1.2 million people die on the world’s roads and tens of millions are seriously injured. Road traffic crashes are currently the number one killer of young people aged 15-29 and the eighth leading cause of death among all people worldwide. As countries develop and acquire more and more motorized vehicles, road traffic crashes are projected to become the fifth leading cause of death globally by 2030.

Alongside the devastation that road traffic crashes impose on victims’ families and loved ones, traffic crashes take a tremendous toll on the economy. Each year, developing countries lose between 1% and 3% of their Gross Domestic Product (GDP) owing to medical costs, productivity losses, and other expenses resulting from deaths and injuries on the road, which is more than most of these countries receive in development aid.

Thankfully, these consequences are preventable, and NGOs play a critical role in reducing the impact of road traffic crashes around the world.
MAY
› WHO convenes 70 NGOs from 40 countries in Brussels, Belgium, at the 1st Global Meeting of NGOs Advocating for Road Safety and Road Victims to discuss how NGOs can advance the global road safety agenda. The meeting results in the Brussels Declaration.

SEPTEMBER
› WHO asks nine member NGOs of the UNRSC to explore NGO interest in a global NGO platform for sharing information and best practices: 89% of NGOs surveyed express that such a platform (the future Alliance) would be beneficial.

NOVEMBER
› The Brussels Declaration, which includes the concept and outline for a “UN Decade of Action for Road Safety,” is presented by NGOs at the 1st Global Ministerial Conference on Road Safety in Moscow.

MARCH
› WHO organizes the 2nd Global Meeting of NGOs Advocating for Road Safety and Road Victims in Washington, D.C., attended by 100 participants representing NGOs from 48 countries. The framework for an NGO alliance is presented.

MAY
› The UN Decade of Action for Road Safety 2011-2020 is launched by the UN General Assembly.

MARCH
› WHO establishes a steering committee of representative NGOs to formally launch the Global Alliance of NGOs for Road Safety.

APRIL
› The Alliance co-produces an advocacy guide for NGOs with the WHO.

APRIL
› The Alliance hosts the 3rd Global Meeting of NGOs Advocating for Road Safety and Road Victims in Antalya, Turkey, attended by nearly 100 people representing organizations from 50 countries. At the meeting, the Alliance holds its first General Assembly for member NGOs to vote on Alliance bylaws and elect its Board of Directors.

MAY
› The Alliance, through support from the UN Road Safety Fund, distributes small grants to 40 NGOs to host advocacy events for the 2nd UN Global Road Safety Week.

NOVEMBER
› The Alliance introduces its 2014-2018 Strategic Plan, which outlines specific goals for membership growth and development.

OCTOBER
› The Alliance becomes a member of the United Nations Road Safety Collaboration.

NOVEMBER
› The Alliance introduces a bimonthly newsletter to members and road safety advocates to improve information sharing.
› The Alliance commemorates World Day of Remembrance for Road Traffic Victims on 16 November 2014.
› The Alliance represents NGOs at a “Friends of the Decade” meeting to prepare for the 2nd Global High-Level Conference on Road Safety to be hosted in Brazil in November 2015.

DECEMBER
› The #SaveKidsLives campaign, guided in part by the Alliance, launches to gather signatures for the Child Declaration for Road Safety and promote the inclusion of road safety in the Post-2015 Sustainable Development Goals. The Alliance provides small grants to NGOs to jump-start the campaign.
› The Alliance prepares for the 4th Global Meeting of NGOs Advocating for Road Safety and Road Victims held in Marrakech, Morocco, in March 2015.
In 2014, the Alliance provided services and support to its members in three key areas: networking and sharing, advocacy, and capacity building.

**NETWORKING AND SHARING**

**Website and Social Media**

The Alliance continued to develop and operate its website, www.roadssafetyngos.org, which profiles all of its member NGOs by country, provides updated information on road safety initiatives and activities around the world, and is a key source of information for international campaigns. In 2015, the website will be further developed and upgraded so that it can best serves members. The Alliance also continued to reach the road safety community with information and updates via its expanding Facebook page.

**Newsletter**

In November 2014, the Alliance launched its official e-newsletter, sent out twice per month to all Alliance member NGOs and more than 700 road safety stakeholders around the world, including multilateral organizations, national government agencies, foundations, private corporations, and individuals working for road safety and road victims’ rights. The newsletter serves as a global platform to share information on the efforts of the NGO community and connect member NGOs to each other and other relevant organizations. As of December 2014, the Alliance issued four editions of its newsletter, which continue to be sent out bimonthly.

**ADVOCACY**

**World Day of Remembrance**

The 19th annual World Day of Remembrance for Road Traffic Victims, recognized by the United Nations, was commemorated on 16 November 2014. The Alliance connected members around the world to international awareness activities and media materials so that they could commemorate the day in their country and raise awareness about the tragic toll that road traffic crashes take on families and communities.

**#SaveKidsLives**

In collaboration with UNRSC members, the Alliance co-launched the official UN Global Road Safety Week campaign, #SaveKidsLives, in November 2014. The #SaveKidsLives campaign is an international initiative mobilizing hundreds of NGOs, governments, and other road safety advocates to educate their communities about the unacceptable number of young lives affected by road traffic crashes. Under the #SaveKidsLives campaign, local advocates help to gather hundreds of thousands of signatures for the Child Declaration on Road Safety, which, from the perspective of a child, urges world leaders to take road safety seriously. In 2014, the Alliance provided small grants to NGOs in Brazil, Bulgaria, Cameroon, Lebanon, Namibia, and Nepal to jump-start the campaign. The NGOs organized public launch events that included the collection of signatures for the Child Declaration, media outreach, and formal handover of declaration signatures to local leaders. A full rollout of the campaign will take place around the world during the 3rd UN Global Road Safety Week in March 2015.
C A P A C I T Y  B U I L D I N G

Technical Support

With the establishment of a permanent Secretariat in September 2014, the Alliance was able to provide direct assistance and technical support to member NGOs. The Alliance answered inquiries from hundreds of NGOs and connected them to services and partners to help them develop their programs and organizational capacity.

4th Global Meeting of NGOs Advocating for Road Safety and Road Victims

The Alliance began preparation for the 4th Global Meeting of NGOs Advocating for Road Safety and Road Victims to be held in Marrakech, Morocco, in March 2015. In accordance with the Alliance's 2014-2018 Strategic Plan, the meeting included opportunities for member NGOs in all three of the Alliance's key areas of work. Features of the two-day meeting included a poster exhibition for members to gather best practices, panel discussions, training workshops, preparation for the 2nd Global High-Level Conference on Road Safety in Brazil, and a General Assembly where member NGOs convened to vote on Alliance bylaws and elect the Board of Directors. The 4th Global Meeting of NGOs was hosted by the Moroccan National Committee for Prevention of Road Accidents and sponsored by Allianz, FedEx, the Road Safety Fund, and the World Bank’s Global Road Safety Facility. Meeting outcomes will be provided in the 2015 Annual Report.
MEMBER NGOs

ALBANIA
- AMRKS

ALGERIA
- Friends of the Road

ARGENTINA
- ADISIS
- Asociación Madres del Dolor
- Conduciendo a Conciencia
- Luchemos por la Vida - Asociación Civil

ARMENIA
- National Road Safety Council (NARSC)

AUSTRALIA
- Australian Road Safety Foundation
- Safer Australian Roads and Highways (SARAH)

AZERBAIJAN
- “Hayat” International Humanitarian Organization

BELARUS
- Belarusian Auto Moto Touring Club

BELGIUM
- European Cyclists Federation
- Handicap International Federation
- Responsible Young Drivers

BENIN
- ONG ALINAGNON

BOTSWANA
- Society of Road Safety Ambassadors

BRAZIL
- CRIANÇA SEGURA SAFE KIDS BRASIL
- Fundação Thiago de Moraes Gonzaga
- IECT- Instituto de Ética e Comportamento no Transito
- Observatório Nacional de Segurança Viária

BULGARIA
- Open Youth Institute for Research, Education and Development

CAMBODIA
- AIP Foundation
- Cambodian Movement for Health

CAMEROON
- Association des Familles de Victimes des Accidents de la Circulation (AFVAC - CAMEROUN)
- Cameroon association for the defence of victims of accident (CADVA)
- Cameroon Road Safety Foundation (CAROSAF)
- SECURROUTE

CANADA
- Canadian Association of Road Safety Professionals
- MADD Canada
- Parachute Leaders in Injury Prevention

CHINA
- Safe Kids China

COLOMBIA
- Por la Via Por la Vida - Liga Contra la Violencia Vial

COSTA RICA
- ACONVIVIR
- Fundación S.O.S. Paz en las Carreteras

CÔTE D’IVOIRE
- Organisation des Jeunes Ivoiriens pour la Sécurité Routière (OIJSER)

CYPRUS
- REACTION
- YOUTH FOR THE PREVENTION

DOMINICAN REPUBLIC
- ACDOM, INC

ECUADOR
- FUNDAICION CAVAT

EGYPT
- Egyptian Society for Road Safety - ESRS

GAMBIA
- National Youth Parliament - The Gambia

GEORGIA
- Partnership for Road Safety

GREECE
- EFTHITA RHODES
- YOU ARE WHAT U DO - KOSTAS KOVIDIS

INDIA
- ArriveSAFE
- AVOID ACCIDENT
- Forum for Prevention of Road Accidents
- Indian Federation of Road Safety
- PEOPLE’S TRUST JAIPUR
- SAFE KIDS FOUNDATION
- Safe Road Foundation
- SaveLIFE Foundation
- THE ABILITY PEOPLE
- TRAX S. SOCIETY
- Youth Task Force

INDONESIA
- Road Safety Association Indonesia

IRAN (Islamic Republic of)
- Road Safety Supporters Society (RSSS)

IRELAND
- Irish Road Victims’ Association

ITALY
- Italian Association of Road Safety Professionals

JORDAN
- The Royal Health Awareness Society

KENYA
- ASIRT Kenya
- INJURIES PREVENTION & INFORMATION CENTRE - KENYA (IPIC-K)
- Chariots of Destiny Organization
- Pamoja Road Safety Initiative
- RoadWise Network
- Safedrive Africa Foundation (SDF)

KOREA (Republic of)
- Safe Kids Korea

KYRGYZSTAN
- Kyrgyz Road Safety NGO

LEBANON
- ASSOCIATION ZEINA HAUCH
- Kunhadi
- Roads For Life

LIBERIA
- Save Life International

LUXEMBOURG
- AVR Association nationale des Victimes de la Route
- FEVR

MALAYSIA
- Safe Kids Malaysia

MALI
- Action et Jeunesse pour le Développement - Sécurité Routière (AJD - Sécurité Routière)

MEXICO
- Fundación Tiempo para Vivir, A. C.
- Mexico Previene
- Movilidad y Desarrollo MÉXICO
- Victimac de Violencia Vial AC

MOLDOVA
- Automobile Club of Moldova (ACM)
- Road Safety Moldova

MOROCCO
- AMProud

NAMIBIA
- Private Sector Road Safety Forum (Namibia)

NEPAL
- Swatantrata Abhiyan Nepal

NETHERLANDS
- La Prévention Routière Internationale PRI
- Youth for Road Safety (YOURS)

NEW ZEALAND
- New Zealand Sleep Safety Ltd

NIGERIA
- Arrive Alive Road Safety Initiative
- Lifestyle Health Education and Safety Foundation
- PATVORA Initiative
- Road Accident Information & Rescue Organization
- Safety Beyond Borders
- TEMIDAYO OGAN CHILD SAFETY AND SUPPORT (TOCSS) FOUNDATION
OMAN
- Sustainability for Life

PARAGUAY
- afavivpy

PERU
- Lima Cómo Vamos

PHILIPPINES
- PROJECT C.A.R.E.S. (Community Activities Reaching to Everyone through Services) INC.
- Safe Kids (Worldwide) Philippines

POLAND
- The Association for Improving Safety of Road Traffic

PORTUGAL
- Associação de Cidadãos Auto-Mobilizados

ROMANIA
- ASOCIATIA SIGURANSA AUTO
- CCVR Romania

RUSSIAN FEDERATION
- Road Safety Russia

SENEGAL
- LASER International

SOUTH AFRICA
- Childsafe South Africa
- South Africans Against Drunk Driving

SPAIN
- AESLEME
- Instituto Internacional de Ciencias Políticas
- P(A)T - PREVENCION DE ACCIDENTES DE TRAFICO
- Stop Accidentes

SWITZERLAND
- International Federation of Pedestrians

TAJIKISTAN
- Young Generation of Tajikistan

TANZANIA (United Republic of)
- Helmet Vaccine Initiative
- Tanzania Foundation
- UWABA Dar es Salaam Cycling Community

THAILAND
- AIP Foundation
- Child Safety Promotion and Injury Prevention Research Center

TOGO
- AVA-TOGO

TUNISIA
- les ambassadeurs de la sécurité routière

TURKEY
- International Police Association (IPA)
- Turkish Traffic Safety Association

UGANDA
- Road Safety Trust Uganda
- Uganda Red Cross Mbarara
- Uganda Road Accident Reduction Network Organisation (URRENO)

UKRAINE
- Road Safety Support Foundation (Ukraine)
- Ukrainian Road Safety Association

UNITED KINGDOM
- Brake
- Eastern Alliance for Safe & Sustainable Transport (EASST)
- FIA Foundation
- Global New Car Assessment Programme
- RoadPeace
- RoadSafe
- RoSPA

UNITED STATES OF AMERICA
- Amend
- ASIRT
- Kids Non-Profit Organization
- Mothers Against Drunk Driving
- National Organizations for Youth Safety (NOYS)
- Safe Kids Worldwide

URUGUAY
- Fundacion Gonzalez Rodriguez
- FUNDACION UNITRAN

VENEZUELA (Bolivarian Republic of)
- asoransito

VIETNAM
- AIP Foundation

ZAMBIA
- Zambian Road Safety Trust

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**BOARD OF DIRECTORS**

Jeffrey Witte  
President  
(Amend)

Floor Lieszout  
Vice President  
(YOURS)

Manuel Ramos  
(ACA-M)

Rochelle Sobel  
(ASIRT)

The Board of Directors is composed entirely of volunteers. Board members are elected from among Alliance member NGOs.

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**SECRETARIAT**

Lotte Brondum  
Administrative Director

Kristine Lim Ang  
Communications Officer

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**SUPPORTING ORGANIZATIONS**

- Allianz
- Blacklane
- FedEx
- Global Road Safety Facility
- Road Safety Fund
- Safe Kids
- World Health Organization

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**AFFILIATIONS**

- Decade of Action for Road Safety 2011-2020
- Friends of the Decade
- United Nations Road Safety Collaboration (UNRSC)

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**GENERAL ASSEMBLY**

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**BOARD OF DIRECTORS**

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**SECRETARIAT**

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**ADVISORY COMMITTEES**

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The General Assembly convenes every two years and is composed of all Alliance member NGOs. At the General Assembly members vote on Alliance bylaws and elect the Board of Directors.
**CONTACT THE GLOBAL ALLIANCE OF NGOS FOR ROAD SAFETY**

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| Global Alliance of NGOs for Road Safety  
Klosbachstrasse 48, CH 8032  
Zurich, Switzerland | www.roadsafetyngos.org  
*Sign up to receive the Alliance newsletter on our website.* |

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