



**Fourth Global Meeting of Nongovernmental Organizations
Advocating for Road Safety and Road Victims**

**13-14 March 2015 - Ryad Mogador Agdal Hotel
Marrakech, Morocco
Pre-conference 12 March 2015**

PROVISIONAL PROGRAMME

Objectives:

- Organize a Second Assembly
- Share knowledge, experiences and good practices on road safety
- Strengthen capacity of participating NGOs for program management, decision making, advocacy and fundraising,
- Mobilize the NGO contribution to the 3rd UN Road Safety week
- Mobilize NGO contribution for Ministerial Meeting on Road safety in Brazil, Nov 2015

Pre-conference - trainings:

Thursday 12 March 2015: 9am-17pm

“How to “sell” your project and get funded”. Workshop in proposal writing and idea pitching.

Trainers: Floor Lieshout, CEO Yours, Shane O’Connor, Communication Advisor, FedEx, Priti Gautam, Safe Kids.

Thursday 12 March 2015: 9am- 17pm:

“Show us the numbers”, workshop on data access and analysis –

Trainers: Dr Kate Allen, Health Systems Manager, Johns Hopkins School of Public Health, Dr. Prasanthi Puvanachandra, Johns Hopkins School of Public Health

DAY ONE - Friday 13 March 2015		
8:30-9:00	<i>Registration</i>	
9:00- 10:30	<i>Opening Ceremony:</i> Welcome, opening statements, adoption of agenda	Minister of Transport and Aviation, Morocco Minister of Health, Morocco Dr. Etienne Krug, Director of the Department for Management of Noncommunicable Diseases, Disability, Violence and Injury Prevention at the World Health Organization Mr. Marc Shotten, Senior Transport Specialist at Global Road Safety Facility, World Bank Mr. Jeffrey Witte, President of Global Alliance of NGOs for Road Safety
	Moment of silence for road victims	Mr. Manuel Ramos, FEVR
	Group picture	
10:30-10:45	Tea/Coffee	

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10:45-11:15	<p><i>Introductions</i></p> <p>Brief introductions and outline of program</p> <p>Introduction to poster-park. Each member will be asked to bring a poster displaying their work. There will be opportunities during the program to meet and discuss and network</p>	<p>Mr. Jeffrey Witte, President of Global Alliance of NGOs for Road Safety</p> <p>Ms. Lotte Brondum, Administrative Director of Global Alliance of NGOs for Road Safety</p>
11 :15-12.30	<p><i>Updates:</i></p> <p>Information about Ministerial Meeting on Road Safety in Brazil 2015 and NGO involvement and opportunities.</p> <p>Presentation of Marrakesh Manifest with discussion</p>	<p>Dr Etienne Krug, Director of the Department for Management of Noncommunicable Diseases, Disability, Violence and Injury Prevention at the World Health Organization</p> <p>Global Alliance of NGOs for Road Safety</p>
12.30-13.30	Lunch	
13:30- 14:30	<p><i>Poster Exhibition:</i> Poster Park- Group 1</p>	Members will present their work at the Poster Park
14:30-15:00	Tea/Coffee	
15:00- 16:30	<p><i>Panel Discussion:</i> "What does a good NGO Government-Corporate partnership look like?"</p> <p>Partnerships between Government/Corporate/NGO – perspectives and lessons learned from stakeholders on partnerships with NGOs</p>	<p>Mr. Benacer Boulaajoul – Permanent Secretary - National Committee of Traffic Accident Prevention Morocco</p> <p>Mr. Marc Schotten, Senior Transport Specialist at Global Road Safety Facility, World Bank</p> <p>Mr. Shane O'Connor, Communications advisor, FedEx, US</p> <p>Mr. Andrew Price –Roads Between Us program, Zurich Global Corporate</p> <p>Facilitator: Floor Lieshout, YOURS</p>
16:30 – 17:00	<i>Closing</i>	Global Alliance of NGOs for Road Safety
17-18	<p><i>Poster Exhibition:</i> Poster Park - group 2</p>	Each member will present their work at the poster park
Sightseeing trip - Marrakech		



DAY TWO – Saturday 14 March 2015		
8:30-9:45	<i>Workshop:</i> #SaveKidsLives campaign – how to prepare for the week	Mr. Avi Silverman – FIA Foundation Mr. Akash Shah – Youth Forum, India Global Alliance of NGOs for Road Safety Members Facilitator: Floor Lieshout, Yours
9:45-10:00	Tea/Coffee	
10-12	<i>Panel discussion:</i> Road safety and alcohol money - why and why not Outcome: a decision making guideline for NGOs	Dr. Etienne Krug - World Health Organization Dr. Kate Allen - JHSPH Mr. Brett Bivans – IARD Mr. Malte Lohan – AB- InBev Facilitator: Jeffrey Witte, Amend
12-13	Lunch	
13-14:30	<i>General Assembly:</i> Global Alliance of NGOs for Road Safety 2 nd General Assembly <ul style="list-style-type: none">• Update of activities• Financial update• List of accepted voting members of the Alliance• By-laws and suggested changes• New members of the Alliance• Official election of proposed Board of Directors	Mr. Jeffrey Witte, President of Global Alliance of NGOs for Road Safety Mr. Floor Lieshout, Vice-President of Global Alliance of NGOs for Road Safety
14.30-15:00	Tea/Coffee	
15:00-16:30	<i>Closing ceremony:</i> Reporting back to Ministers on meeting outcome Hand over the Marrakesh Manifest to Ministers Final remarks Next steps and closing	National Dignitaries Minister of Transport Minister of NGOs Dr Etienne Krug, Director of the Department for Management of Noncommunicable Diseases, Disability, Violence and Injury Prevention at the World Health Organization Mr. Marc Shotten, Senior Transport Specialist at Global Road Safety Facility, World Bank Mr. Jeffrey Witte, President of Global Alliance of NGOs for Road Safety
Gala Dinner		