

#CommitToAct: Round the World Roundtables - Action Plan Template

Purpose of the action plan: In order to carry out an effective CommitToAct campaign it is important that you define clearly the steps that you will take in order to achieve your goal. Please fill out the specific activities and timelines and send your completed action plan to admin@roadsafetyngos.org

Campaign goal: To get national authorities and policy makers to commit to act on national priorities and take the lead to implement effective evidence-based road safety interventions leading to reduction of road traffic fatalities and injuries by 50% in 2030.

Step 1: Preparation

Objective	Activities	Timeline	Expected Results
To obtain facts and figures on the current road safety situation or problem that you want the government to commit to take action			- A document on the baseline information on the issue/problem

Step 2: Roundtables

Objective	Activities	Timeline	Expected Results
To present your "ask" or demand to			 A clearly defined demand
the appropriate office bearer or			 Roundtable recordings such
decision maker			as meeting dates and time,
			agenda, minutes, emails,
			phone calls, letters

Step 3: Commitment handing over

Objective	Activities	Timeline	Expected Results
To obtain a commitment from the			- A written commitment that is
office bearer or decision maker			Specific, measurable,
			achievable, relevant and time
			bound

Step 4: Commitment Tracking

Objective	Activities	Timeline	Expected Results
To monitor and document the			- Commitment tracker
progress of implementation of the			indicating the status of
commitment by the government			implementation [Pending;
			Started; Completed]
			 A record of specific actions
			being undertaken by
			government
			 A record of successes and
			challenges