



International Road Federation Fédération Routière Internationale Federación Internacional de Carreteras



Learn, Examine, Act, Replicate, Network (LEARN)

Context

Improving road safety is a key development priority for Africa. Despite comparatively low motorisation levels, the continent witnesses the world's highest rate of road traffic fatalities, with approximately 26.6 deaths per 100,000 population (WHO 2018). The importance and need for better road safety data has been highlighted in the United Nations, African Union and other multilateral resolutions. The latest Road Safety Resolution, approved by the UN General Assembly in April 2018, specifically recognises the importance of capacity building in this field. In recent discussions surrounding the creation of an African Road Safety Observatory, African governments further recognised that coordinated efforts are necessary to address the significant need for better data.

About LEARN

This project aims at enhancing the knowledge, skills and actions of a selected group of road safety professionals and stakeholders via hands-on training in country XX. While building their data-related knowledge and skills, participants will familiarise themselves with a range of tools and techniques that can help drive change and communicate a robust road safety message. The long-term objective is the creation of multi-stakeholder coalitions in XX country to improve road safety policy and action.

By the end of the training, participants will have jointly developed an action plan for the creation and launch of a multi-stakeholder road safety coalition in the country. Upon course completion, mentoring will continue to support the country coalitions. The coalition will work towards staging a concrete initiative for showcasing at key national and international fora.

The project will demonstrate the added value of working together, in a systematic way and with the support of data. It aims at building an evidence-based case that can be replicated elsewhere. Training resources are in English and French, further enabling scaling up road safety activities and reach since training materials in French are still limited.

Funded by XX, this project has been designed by the International Road Federation (IRF Geneva) and the Global Alliance of NGOs for Road Safety.

Target Audience

- Officials from government agencies
- Members of engineering associations
- Staff/Members of FIA Clubs
- Ministry of Education

- NGOs
- Journalists
- Private sector: vehicle manufacturers
- Masters and PhD students

The Training

A free two-day training, tailored to audience and country needs will be delivered to 15 to 20 selected stakeholders.

Date:

For more information contact: