

Dear XX,

Improving road safety is a key development priority for Africa and for XX country. Despite comparatively low motorization levels, the continent witnesses the world's highest rate of road traffic fatalities. This pandemic calls on all of us to step up our efforts.

The International Road Federation (IRF) and the Global Alliance of NGOs for Road Safety have launched an initiative called "LEARN" with the aim to enhance the data knowledge, skills and actions of a selected group of road safety professionals and stakeholders via a hands-on workshop to be hosted in xx country. For more information about LEARN, please find a one-pager description of the program.

We would like to invite you to join us for this workshop which will be hosted on xx date 2019 at xx venue. We aim at building an evidence-based case about the added value of working together, in a systematic way and with the support of data. We feel that you have all the required characteristics to contribute to the success of this unique initiative and to help xx country advance towards the target of zero road deaths and injuries. We would be delighted to have you join this selected group of stakeholders.

You will find with this letter a [preliminary program](#) for the workshop together with a [registration form](#) where you will be able to confirm your commitment to attend and participate in the course and also to nominate another colleague should you not be in a position to attend. Following receipt of your registration form, we would be happy to discuss our and your expectations for this workshop to better reflect these into the program and activities.

We hope you will consider this invitation positively and look forward to your response.

Please register here: [Can use Google Form](#)
(registration deadline xxx)

Preliminary program: Attached

Yours sincerely,
XX