

# LEARN




## The LEARN Program Overview

# The International Road Federation



Global, Independent, Not-for-profit Organisation  
Established in 1948. Based in Geneva, Switzerland  
UN Ecosoc status since 1951.

Assisting public and private stakeholders in Roads & Mobility sector for the past 70+ years with:

Pi  ies

3 Strategic

1. Knowledge
2. Connections
3. Advocacy



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# IRF Work: some examples

TRAINING  
COURSES



Road Safety Management  
Road Safety Auditors  
Enhanced First Aid Training

PROJECTS  
& DATA



KNOWLEDGE  
PLATFORM



[www.gtkp.com](http://www.gtkp.com)  
Hosting UNRSC  
resources



[www.irfnet.ch](http://www.irfnet.ch)

# IRF World Road Statistics



Road Networks



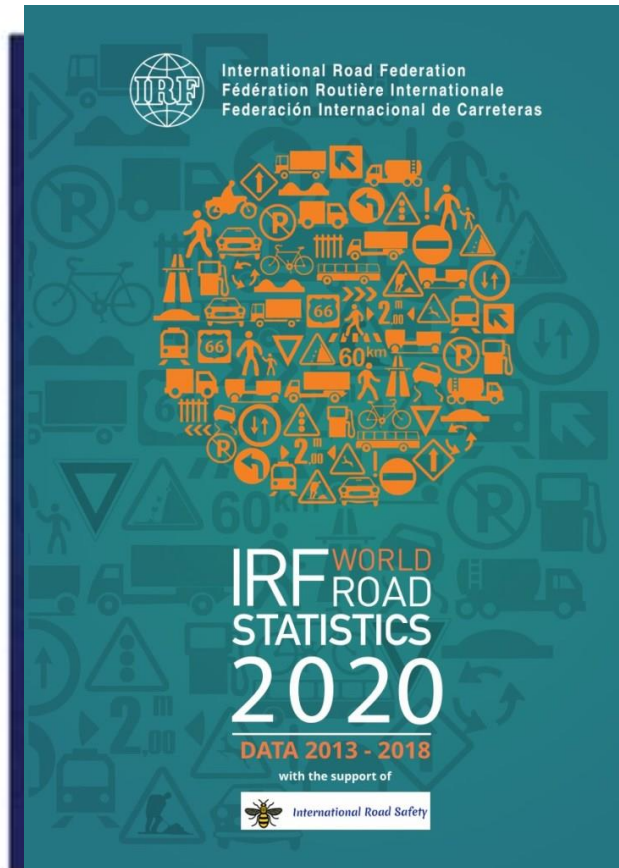
Country Profiles



Production, Import, First  
Registration & Export of  
Motor Vehicles



Road Traffic  
Volumes



Road Accidents



Multimodal Traffic  
Comparisons



Vehicles in Use



Road Expenditures  
& Revenues

[www.worldroadstatistics.org](http://www.worldroadstatistics.org)

# Global Alliance of NGOs for Road Safety



Mission Statement: Mobilize and empower NGOs from around the world to act together to make roads safer for all road users and advocate for the rights of victims.



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# Alliance areas of work

## NETWORKING & SHARING



Acting as the bridge between the global and regional road safety agenda and NGOs on the ground, disseminating key UN initiatives to the local level and amplifying the work and voice of NGOs to a regional and global audience.

## ADVOCACY & ACCOUNTABILITY



Mobilizing NGOs globally through coordinated campaigns and advocacy actions, that add strength to their voice with decision makers in their countries.

## CAPACITY BUILDING



Empowering local civil society organizations and NGOs, bridging the knowledge gap by increasing capacity and access to tools, information, and opportunities.

# About LEARN: How it started



- A joint project of the Global Alliance of Road Safety NGOs and the International Road Federation (IRF).
- AIM: Enhance the knowledge, skills and actions with regard to data of road safety professionals and stakeholders via hands-on trainings in Kenya and Senegal.

Original funder



Second funder



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*“Without data you’re just another person with  
an opinion”*

W. Edwards Deming.  
Data Scientist



# Why focus on data?



- The importance and need for better road safety data and capacity building in this field has been highlighted repeatedly.
- African governments recognise that coordinated efforts are necessary to address the significant need for better data.

Africa Regional Road Safety Observatory



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# Why the Alliance and IRF?



- Global Alliance of NGOs for Road Safety (Alliance):
  - Regularly delivering capacity building initiatives tailored to NGOs working in road safety around the world
  - The action plans developed as a result have led to measurable impacts, e.g. national legislation change in Tunisia, the Philippines, and Zambia
- International Road Federation (IRF Geneva)
  - Delivering trainings on data since two decades
  - The effectiveness of these trainings is reflected in the increased quality and quantity of the data harvested annually via the IRF World Road Statistics questionnaire



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# LEARN Data Training Workshop



- Format: two-day training:
  - Hands-on, incl. group work.
  - Mentoring will continue upon course completion
- Target Audience: 15 selected stakeholders per course:
  - Government officials, NGO activists, journalists, teachers, FIA club staff/members, engineers, academia and research students, private sector
- Expected outcome - joint action plan

# Training Objectives



## Short-term:

- Enhance data-related knowledge and skills
- Familiarise participants with tools and techniques that can help drive change and communicate a robust road safety message
- Demonstrate the added value of collaborating with the support of data

## Long-term:

- Creation of multi-stakeholder road safety coalitions to improve road safety policy and action
- Develop easily replicable model for action within and outside the country



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# LEARN Coalition Building Workshop



- Format: one or two-day workshop:
  - consolidates ongoing efforts by various stakeholders, especially government agencies, to align the coalition efforts with what is current
  - It enables exploration of ways to unlock resources to support the activities of the LEARN coalition





Thank you!



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